



# MERAKI

**“Awareness Campaign, Workshop & Youth Festival”**

August, 2017 – October, 2017

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# Acknowledgement

Team MEARKI, Dyal Singh Evening College, expresses its deepest gratitude to National Trust, statutory body, Ministry of Social Justice & Empowerment, Government of India, for vesting its sincerest faith to undertake the initiative of promulgating the ideology of its endeavor “Inclusive India: Empowered India” through project “MERAKI”.

The quantum of indebtedness stands immeasurable towards the noble guidance & presence of Shri. Krishan Pal Gurjar, Hon’ble MoS, Social Justice & Empowerment.

Team also extends its gratefulness for the invaluable enlightenment of the vibrant minds by Dr. Kamlesh Kumar Pandey, Chairman- National Trust.

Team feels indebted on encountering the constant support of Shri. Mukesh Jain, JS & C.E.O – National Trust & entire fraternity of National Trust. The mentorship throughout has been the real learning opportunity for the members of the project.

Team further extends its thanks to Shri. Amitabh Sinha, Chairman – Governing Body, Dyal Singh Evening College for his invaluable support towards the success of the project.

The knowledge poured & shoulder extended Dr. Pawan Kumar Sharma- Principal, Dyal Singh Evening College, has indeed been the encouraging element for every member of project.

We would also like to thank our partners the project, associate sponsor, printing partner, photography partners, food & beverages partners, education partners & media partners,, without whose support this project would not have been possible.

The perennial support of the teaching & non- teaching staff has been the persuading & channelizing element of every member of the project, towards the success of the project.

# OUR MENTORS



**Shri. Mukesh Jain**

**Mentor**

**Joint Secretary & CEO- National Trust.**

**Shri. Amitabh Sinha**

**Mentor**

**Chairman- Governing Body,  
Dyal Singh Evening College  
University of Delhi**



**Dr. Pawan Kumar Sharma**

**Principal**

**Dyal Singh Evening College**





# Teacher Incharges



**Dr. Poonam Gupta**  
**Coordinator**  
**Project MERAKI**

**Mrs. Archana Anand**  
**Co-Coordinator**  
**Project MERAKI**



**Mr. Amit Kumar**  
**Convenor-Coordinator**  
**Project MERAKI**

# Team

**Lakshay Singh Bhandari**  
**Coordinator**

**Nupur Singh**  
**Co-Coordinator**

<u>S. No.</u>	<u>Wing</u>	<u>Coordinator/s</u>
1.	Finance	- Amarnath Jha - Sahil Khanna
2.	Technical	- Ujjwal Sasmal - Satyam Sharma
3.	Creative	- Vibha Chaturvedi
4.	Research & Development /Public Relations	- Megha Wadhwa
5.	Functions & Management	- Vishal Sharma - Ujjwal Kansal
6.	Editorial Team	- Sakshi Agarwal

**Total Team Strength = 85 members.**



# Project Glimpse

Cognizant of “Inclusion” being the integral element in binding the mankind towards its prosperity Dyal Singh Evening College was honoured on encountering the existence of “Inclusive India: Empowered India” a noble endeavor of National trust, statutory body, Ministry of Social Justice & Empowerment- Government of India. The initiative centralizing its ideology on the emergent & vital need of “Inclusive India” to “Empower India”, turned out to be the primary persuading factor to propel its ideology amongst the “YOUTH”.

Perhaps, “Project Meraki” an extension of “Inclusive India Initiative commemorated its emergence under the due mentorship of National Trust in the month of August.2017 and marked the success of attainment of its primary objective to cognize the masses about the need of sensitivity needed towards “Persons with Intellectual & Developmental Special Abilities” through 3 rigorous months of selfless efforts of project team members, marking its conclusion in the October, 2017.

The project members after diligent research were successful in coming across the following manoeuvres, to help “Inclusive India: Empowered India” initiative to stimulate its ideology.

- Awareness Campaign
- Workshop
- Youth Festival.

Understanding the paucity of adequate knowledge about the need of “Inclusive India” & the dearth of realization towards the same, awareness campaign stood primary element as part of the project. As part of the awareness campaign on campus stalls were put up namely “Inclusive India – Hotspots” consecutively for a period of more than a week, wherein handouts pertaining to the ideology of the initiative were distributed amongst the college members. In order to ensure the wide area reach, “Campus Ambassador Programme” was launched on the official Facebook page & more than 35 colleges turned up for the same. Additive to this two more online events namely, “Battle of Ink” & “Capturing Inclusiveness” were floated to catalyze the awareness process. For providing a better insight onto the perception the youth today share, an inter- college group discussion competition was organized.

Further, on sensitizing the masses towards being conscious of the needs of persons with intellectual special abilities, the essence of having a workshop on “How to deal with persons of Intellectual & Developmental special abilities” was felt. Thus, a workshop in association with “Muskaan- The NGO” was organized in the college campus to illuminate the vibrant minds with insights onto the aforesaid.

Venturing into the phase to allow the spirit of “Inclusive India” penetrate into the target audience at a larger scale, one day youth festival “Meraki- Where Inclusion is the Conclusion” was organized in the esteemed presence of Shri Krishan Pal Gurjar Ji - Hon’ble Mos, Social Justice & Empowerment , Dr. Kamlesh Kumar Pandey- Chairman National Trust, Shri. Mukesh Jain – JS & CEO National Trust, Shri Anil Aneja- OSD Equal Opportunity Cell & Nodal Officer PwD, University of Delhi. The walls of the institution stood high on encountering the massive participation of students across various colleges of DELHI NCR. The serenity of the day was amplified with the soulful performance by ANHAD-The Band.

Perhaps, the idea to acquaint, cognize & sensitize the masses onto the needs of persons with Intellectual & Developmental special abilities in having “Inclusive India” marked its success through the selfless efforts involved in the aforesaid.





# INAUGURATION

1<sup>ST</sup> September, 2017





The event that left an indelible imprint on the minds of people. The one which cannot be forgotten because of the esteem value it holds. That left us all wishing that why we haven't had this vision before!

Dyal Singh College (E) and National Trust inextricably took the initiative for the upliftment and equality for the people with disabilities.

The event occurred on 1st September, 2017 was diligently organized. There was a soul to it. A soul that was vibrant, contagious and exuberant.

At the entrance of the auditorium of Dyal Singh College (E), the lamp lighting by the guest of honor, Shri Mukesh Jain (Joint Secretary & CEO, The National Trust, Ministry of Social Justice & Empowerment).

The minute one set foot inside the auditorium, one could feel the vibrancy. Outside as well as inside the auditorium, students dressed in their formal best, set the aura for the glorious ceremony. The tone of decorations was alluring and eye pleasing!

Inauguration ceremony was then commenced by Satyam Sharma and Megha Wadhwa, who displayed their tremendously excellent skills by hosting the entire event. Along with various members of the team who managed and coordinated the whole event.

Followed by a song performance by EOC students. Indeed a fabulous performance!

Then we had the astounding welcoming speech by Dr. Poonam Gupta, Associate professor & project coordinator- Meraki, and also stating the need why the people with disabilities should be treated equally. Further presenting honorary to our chief guest.

Dr. Pawan Kumar Sharma, honorable principal, Dyal Singh College (E), gave an enlightening speech thus, inspiring everyone present to be aware of the current scenario and how we can contribute our bit by displaying equality these people deserve.

After the inspiration packed speech, Satyam Sharma gave a presentation on functions, ideas and aspirations of National Trust to help the people with disabilities and how Dyal Singh College (E) along with the prestigious faculty members and team members will join hands with National Trust for the noble cause!

Honorable Shri Mukesh Jain then gave an enlightening session about National Trust and Inclusive India Initiative. He not only showed us the true path towards criticism free world but also answered various questions about the project and general topics of the audience.

Team Rishabh left all the audience mesmerized by their outstanding musical performance and gave a tribute to the people with disabilities.

The colorful event ended with the vote of thanks by Dr. Archana Anand, Associate Professor & Co-coordinator project Meraki.

The integrity and inclusions of each and every person who marked their presence and the valuable contributions of Mr. Amit Kumar- Project Convener, Faculty members across various departments of the college, Umeed-A Drop of Hope, Mrs. Amanda Brown- Active Supporter Inclusive India-Empowered India and the students from diverse colleges is a step forward towards the betterment of the people as whole.



# ABOUT MERAKI

**Awareness  
Campaign**

**Workshop**

**Youth  
Festival**

There is no inordinate disability in society, than the inability to see a person as more! The push for inclusion in today's era is the exigency of the hour.! This need led to the collaboration of **National Trust** and **Dyal Singh Evening College** for taking Inclusive India Initiative one step ahead by instigating **Project Meraki**. Perhaps, "Inclusion" is said to be an imperative habit, one must practice.





# Awareness Campaign

Team Meraki, on being conscious of turning the instinct of the masses towards the need of sensitivity essential in dealing with persons with intellectual & developmental special abilities, undertook making people aware & known about the ideology of “Inclusive India: Empowered India” initiative as its primary element of the project.

To achieve the same following formed the part of this step:

## 1. Awareness Hotspots:

In order to facilitate and promote the Inclusive India Initiative and Project Meraki, an On Campus Awareness drive had marked its commencement on 18<sup>th</sup> November, 2017. The step involved setting up of the benches on the college campus by the project members, distributing handouts amongst the attendees pertaining to the ideology of “Project Meraki” & “Inclusive India : Empowered India”. The team members deployed acquainted the masses towards the spirit of inclusiveness. The kind acknowledgement towards making this move successful than 1700 e- commitment forms were filled by bypeople across various age groups, institutions etc.



## AWARENESS CAMPAIGN In Dyal Singh Evening College.







## **2. Group Discussion Competition:**

Project “Meraki”- Awareness Campaign, Workshop & Youth Festival, commemorated the inception of its endeavor to infuse sensitivity amongst the masses vide inter-college Group Discussion Competition on the theme of "Inclusive India: Empowered India" on September 14, 2017 in the esteemed presence of Hon’ble Chief Guest Shri Navnit Kumar, Program Officer, National Trust- Ministry of Social Justice & Empowerment, Government of India.

The competition witnessed participation of about 80+ students from 12+ colleges within Delhi University.

Project "Meraki"- Awareness Campaign, Workshop & Youth Festival, an extension of National Trust's initiative "Inclusive India: Empowered India" commemorated the inception of its endeavor to infuse sensitivity amongst the masses vide inter college Group Discussion Competition on the theme of "Inclusive India: Empowered India" on September 14, 2017 in the esteemed presence of Hon'ble Chief Guest Shri Navnit Kumar, Program Officer, National Trust- Ministry of Social Justice & Empowerment, Government of India.

Hon'ble Chief Guest aroused the need of sensitivity towards people suffering from Intellectual & Developmental special abilities through his prudence of inclusiveness. Further to abridge various initiatives being taken by government for the upliftment: Gyan Prabha Scheme, Vikas Scheme, Sambhav Scheme, to name a few, a brief description on the same was delivered by him.

The day's serenity got amplified with rhetoric & coherent command of Youth Ideology & Perception portrayed by students across Delhi NCR.

There were around 50 participants from various colleges across Delhi. All the participants were divided in a group of 7 members and total 8 rounds of GD were held from which two members from each round were selected and the final round displayed the winners.

The following topics were given on the spot by our Jury- Shri Navnit Kumar and Dr. Archana Anand.

1. Importance of sports in life of specially abled.
2. Role of individual towards a specially abled child in our locality.
3. One of our college mate is specially abled, what would be your role.
4. Role of media for upliftment of divyangjan.
5. What should be the role of an individual in creating awareness towards this issue?
6. Role of community and government in spreading such awareness.



The topics were centered upon the theme: Inclusive India. A bunch of ebullient ideology and distinctive points of view were portrayed by all the participants which led to a perspicacious discussion.

The **winners** of the event were rewarded with cash prizes, the following were the achievers:

**First Prize-** Mohammed Sohail Raj

**Second prize-** Aman

**Third Prize-** Animesh Sorawat and Lunika Nassa,

The event was successful in reckoning the walls of the college with echoes of participant's thought-share on topics covering need of sports, role of community, youth, media and government in the life of person's with Intellectual & Developmental special abilities towards their upliftment.

The event unfurled the onset of Inclusiveness amongst the event attendees with felicitation of the winners & trophy from National Trust for avid participation in its endeavor "Freedom from Bias- August 13, 2017".

### **3. Campus Ambassador Programme:**



Campus Ambassador Program was floated on 10th September'17 for sensitizing the masses about the noble cause with huge participation among the college youth of NCR region. The programme is ongoing with 90+ campus ambassadors for Project Meraki from 38 colleges of NCR. With the kind support of social media partners we were able to get a mass reach of 4.8k views.

To grant a better insight in people regarding the aforesaid campaign, on campus awareness drive prevails since 15th September'17.

To foster the Inclusive India Initiative, Team Meraki introduced the concept of campus ambassadors due to the dire need to spread awareness and be aware in this context of upliftment and equality for the people with disabilities.

We thus invited people from different institutions to be a part of the project - Awareness Campaign and Youth Festival and pledge to enlighten the lives of people who deserve all that they have been abstained from.

Role of Campus Ambassador:

- 1. Official ambassador and representative of Project Meraki in your college.
- 2. Promote Project Meraki - by organizing Awareness campaigns, workshops in your college.
- 3. Maintain relevant database and submit daily reports.
- 4. Coordinate the execution of activities in your college.

The event is not only a huge a success but also catered the need for which it was executed and is still attracting masses to join hands and be a part of this extravagant initiative.

It is not only bringing several people together to stand as one diligently for a noble cause that have pitied people with disabilities in past and neglected in present but are ready to change many lives in the future.

S. No

Colleges

1.	Maitreyi College
2.	Shaheed Bhagat Singh
3	Ramanujan College
4	Apparel training and design center
5	YMCA University of Science and Technology
6	Swami Shraddhanand college



7	Aditi Mahavidyalya
8	Kalindi College
9	Lady Irwin College
10	Kirori Mal college
11	Law Centre 1
12	Aurobindo College(Evening)
13	Shyam Lal college (evening)
14	Delhi College of arts and commerce
15	PGDAV college
16	Manav Rachna
17	KIIT university
18	Aryabhatta College
19	Delhi metropolitan education
20	Atma Ram Saharan Dharma College
21	Indraprastha College for Women
22	SRCC
23	Ideal institute of management
24	Chitkara University, Himachal
25	Shaheed Sukhdev College of Commerce
26	Bharati vidyapeeth college of Engineering, ggsipu

27	Hansraj College
28	College of Vocational Studies
29	Amity University Noida
30	Jesus and Mary college
31	BRCM College of Engineering and Technology
32	Jp university
33	Babu banarsi das university
34	Insitute of Chartered accountants of India
35	Institute of Jaahilpana
36	Maharaja Agrasen Institute of Management Studies
37	Vivekananda College
38	UIET, MDU, Rohtak

### 1. **Battle of Ink:**

Think to inspire, write to aspire!

Catalyzing the kind accomplishment of the project's objectives, the project floated it's first online event - 'The battle of Ink', a creative writing competition on the theme of 'The spirit of Inclusive India' on 8th September'17 inviting write-ups, poems, encounters, 4-liners, dialogues from all over DU. 80+ entries over 15 colleges of Delhi University were acknowledged in the said event. With the kind support of social media partners we were able to get a mass reach of 1.9K views.



In order to make an attempt to facilitate the realization of equal opportunities, protection of rights and full participation of individuals with intellectual and developmental disabilities into the fabric of society this event was diligently executed.

The event stimulates participants to step into an arena, consume it and let it drip from their fingertips on the sheets as per their perception!  
Participants were asked to present their write ups on the theme: "SPIRIT OF INCLUSIVE INDIA "

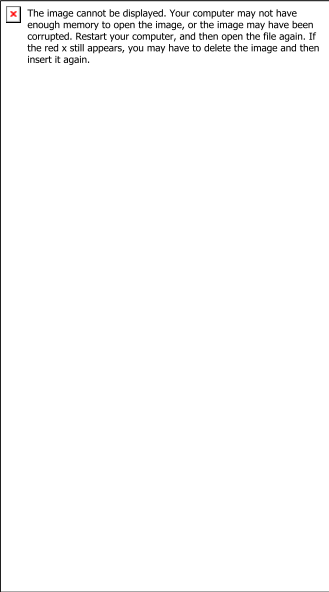
Rules for the same were as follows-

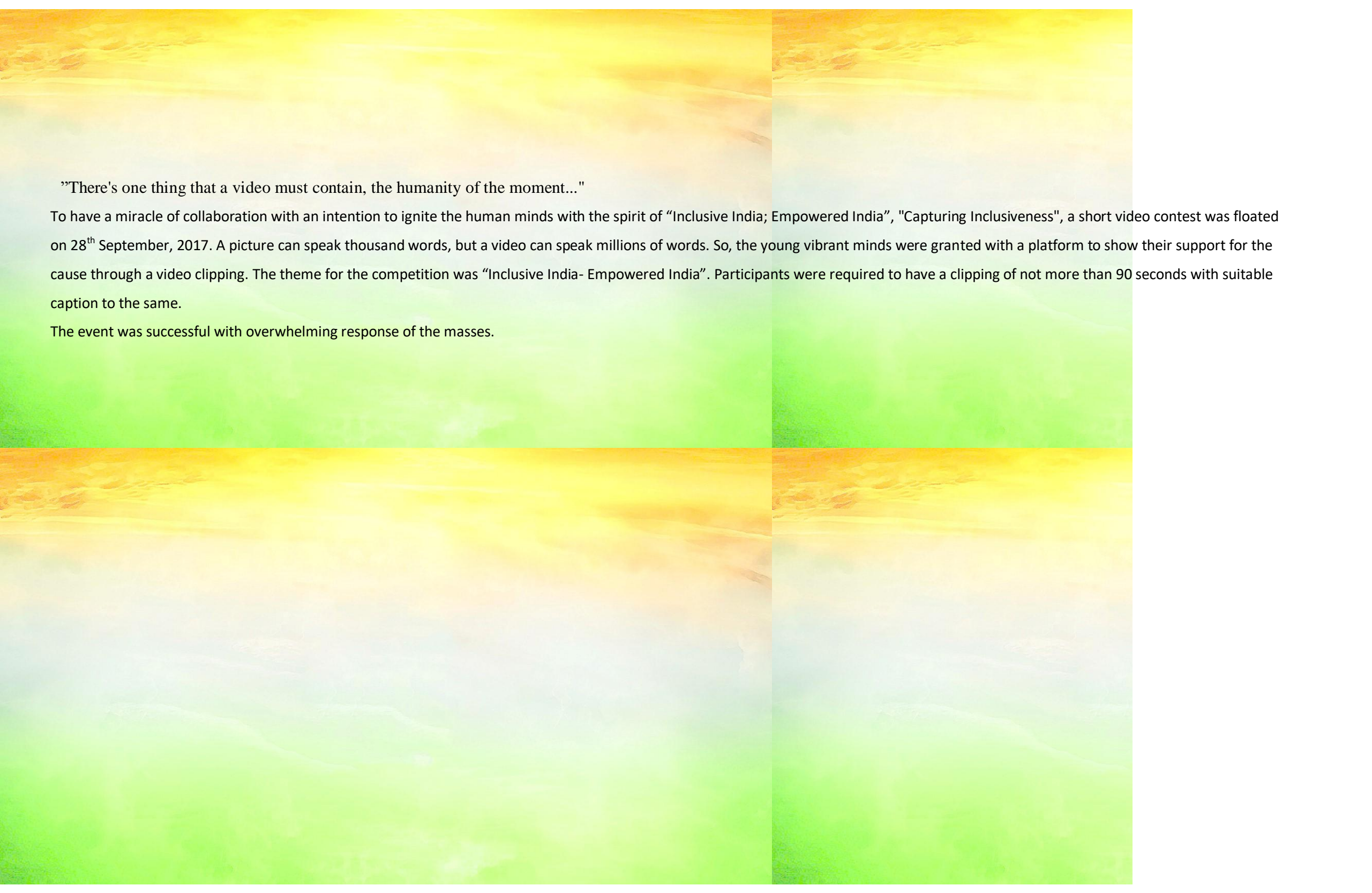
- 1. The writing can be in any form i.e. paragraph, poem, encounter or any other.
- 2. They can be in Hindi or English.
- 3. There is no word limit.

Each participant's piece of work was examined on three basis:

- \* Content
- \* Relativeness to the theme
- \* Creativity

2. Capturing Inclusiveness






”There's one thing that a video must contain, the humanity of the moment...”

To have a miracle of collaboration with an intention to ignite the human minds with the spirit of “Inclusive India; Empowered India”, "Capturing Inclusiveness", a short video contest was floated on 28<sup>th</sup> September, 2017. A picture can speak thousand words, but a video can speak millions of words. So, the young vibrant minds were granted with a platform to show their support for the cause through a video clipping. The theme for the competition was “Inclusive India- Empowered India”. Participants were required to have a clipping of not more than 90 seconds with suitable caption to the same.

The event was successful with overwhelming response of the masses.



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### 3. Workshop

All of us have a basic desire to be “included.” This desire, given to us by our Creator, has been embedded in our psyches, but it is all too elusive and its process vaporizes before our very eyes.

In the statement's absolute realization “project “MERAKI” organized an orientation cum Fresher’s for the Equal Opportunity Cell students on 26th September'17.

The orientation held was followed by a workshop in association with 'Muskaan- the NGO' on 'How to deal with people of special abilities’. The workshop was graced by the presence of Dr. Shanti Auluck, Co-Founder and President, Muskaan NGO. The workshop was successful in sensitizing more than 120 students.

## **“Where Inclusion is The Conclusion” – One Day Youth Festival**

**13<sup>th</sup> October, 2017**

An annual fest is a time when the entire team comprising of faculty members, staff members and students come together and contribute to their best to this great endeavor to bring out the extra ordinary talent in participants from all over the city. Conceding the sagacious words of peerless numero uno, Team Meraki, Dyal Singh Evening College in association with National Trust, Ministry of Social Justice and Empowerment, Government of India, marked triumphant of conducting a grandeur Mega fest on 13th October'17. Conquering the path less travelled, University of Delhi, for the first time, co-associated with the Government of India to put forward the initiative of "Inclusive India: Empowered India" amongst the innocent minds of today's youth. The fest was attended by more than 500 students from various universities in Delhi and NCR, who participated in 8 different events and competitions for prizes worth 2 lakhs to be won.


Beating all the odds and striving to create utility for true worshipers of subject matter, Shri Krishna Pal Gurjar, State minister, Ministry of Social Justice and Empowerment, waved the flag of commencement and illuminated the youth souls through his aura of sanctity. The Guest of honor for the fest were Shri Mukesh Jain, CEO and JS, National Trust.

The event started with Dr. Poonam Gupta, Professor, Project Coordinator, welcoming the esteemed guests followed by Ganesh Vandana by the students of Rishab, Music society, Dyal Singh Evening College to give a perfect start to the evening. Lakshay Singh Bhandari, Student Coordinator, Team Meraki addressed the gathering to give a brief review of the journey of Project Meraki, then after.

Other highlights of the fest were Soulful Stage play by the Equal Opportunity Cell, Dyal Singh Evening College and star performance by Anhad-The Band, to facilitate the concluding ceremony which was another feather in Meraki's cap.

The enthusiasm, competence and management showcased by every member of Team Meraki left a cold wave run through its beholder's spin. The buoyant entrants left no stone unturned in contributing their every bit in amplifying the horizon of the masses. The prudence of judges, the guiding force of team, becomes worth mentioning. Serving in thutcomee spirit of yardstick to evaluate one's wit and persuading the entrants to work from dusk to dawn in serving justice to the talent infused by god , their efforts are undoubtedly invincible.



S.No.	Name	Objective	Focused Group	Outcome
<div>1.</div> <div>Paper Presentation Competition</div> <div>  </div>		<p>Paper presentation was an event for the students with the forte of research and analytics and interested in constructive discussions, To make the masses aware about the need of inclusion of DIVYANGJAN into our societies. Because it was only possible through rigorous reading of facts and data.</p>	<p>The focused groups were Researchers, undergraduate and postgraduate students, intellectual people of the society.</p>	<p>The participants did a thorough research about the topic and went through various case studies and presented their papers which fostered the need of ‘INCLUSIVE INDIA’ and how it can be done.</p> <p>Also, the Audience for the event was convinced to shell their concerns for the same.</p>
<div>2.</div> <div>Social Pursuit</div>		<p>The flagship event was held for inviting ideas pertaining to social</p>	<p>Social entrepreneurship groups , enactus societies ,</p>	<p>The event was successful in identifying underlying</p>



entrepreneurship. entrepreneurship cells , and innovative ideas  
To create social innovation and leaders for tomorrow unit , from the youth for  
transformation pursuing societal NSS Units. helping divyangjans in a  
change with entrepreneurial zeal and new way. Also, the  
an assorted bend towards the ‘ participants sensitized  
Inclusive India: Empowered India the audience in an  
initiative by the Government of India. unconventional manner

### 3. Eagles of Inclusion- The Treasure Hunt

As the name suggests the aim of this The students from all the The event was diligently  
event was to put the participants in a colleges around Delhi organized and executed.  
series of fun tasks and thus making became a part of this People, inculcating a  
them, as well as others through them, extravagant event. 78 teams sense of inclusiveness  
aware regarding the power of the in groups of 4 each from amongst themselves,  
change they can bring in the lives of various colleges participated became the part of the  
DIVYANGJANS. The objective was in the event. event. The quantity and  
to create a sense of Inclusion amongst quality of participation  
masses and also to design the activity was the highlight of the  
in such a way that large groups are event.  
enthusiastic to perform.





#### 4. The Talking Poetry- Poetry Slam

“Hearts can be melted, if you have the power of words.” therefore “POETRY” being the best measure of human's ecstasy and easy understandability, was chosen to aware the masses about the said initiative.

Since poetry is a form of art, and art seeps through every soul; each was made a part of it. Students from various colleges apart from Delhi university participated successfully in the competition. Also the audience of not less than 500 students enjoyed the show.

Many poets had performed their poetry on Inclusive India, and the message of Inclusiveness was delivered from the poems to the masses.

It was through a poetry slam (narrating poetry using appropriate gestures) artists were asked to present and convey their views regarding Inclusive India.





## 5. Rim-O-Bilities



Those who believe in their brush and the power of the change their colors might bring into the lives of the people, became a part of this event.

The objective of the event was not only to examine the creative skills of the participants, but was also to fill the lives of the people with bold and bright colors and instill inclusion amongst them.

An audience of 450 people witnessed the affluence of the event. And 25 participants turned up to experience the voyage of strokes.

This was the very first time any Institute or Organization has ever conducted this event, in India. The team tried to design the event in something very attractive that can bring change and colors into the lives of people through Wheel Chair Rim Cover Painting.



6. Blind Race



The game was introduced as a filler. All the students were made More than 50 students  
Though it was a fun game but included to play the game with view participated in the game.  
an important message to be delivered to give a better realization It could be seen how  
to the students. of the said fact. difficult was it to walk  
being blind folded,  
which ultimately  
sensitized the young  
minds towards the fact of  
difficulty faced by blind  
people.

7. Sensory Game

Sensory play has an important role in ll the individuals including The event left an  
development. When you talk about the the audience were a part of indelible imprint on the  
senses, most kids over a certain age this activity. With an minds and souls of the  
can rattle them off without problem: audience of 400 people and people. It altered the  
sight, smell, hearing, touch, and taste. participation of 56 mindset of individuals in  
Any and all of these can be individuals, the event was a a better way.  
incorporated into sensory play. The complete sell-out.  
game focused on the fact that you  
might lack in any of the basic five  
senses' but, the sixth sense will pave



the way throughout your journey.



## 8. Sack Race



A competitive game in which participants place both of their legs in a sack and hop from a starting point to a finishing end. The first person to reach the spot wins the race. The major objective of including this activity in the line of events was to enlighten a sense of realization amongst the masses that a certain disability does not conclude that a person won't be able to live his life the way other's live.

With an abled participation of 53 people and an audience of 500 individuals, the event was a huge success and enjoyed by all. Not only the participants, but also the audience realized the urge to try and find a way to maximize the incorporation of every individual living in the society



## **Key note by Chief Guest**

Meraki- Where Inclusion is the conclusion, one day youth festival was honoured to witness "Shri Krishan Pal Gurjar, Hon'ble MoS Social Justice & Empowerment, Government of India - as the chief guest for the day. Taking a step forward towards the success of the project, the fellow audience was honoured and illuminated with his kind presence and words of wisdom.

He cognized the youth about "All those who are born have the right to live - equally and respectfully."

His speech enabled the spirit of inclusiveness and exposure to vivid approach.

He evoked the youth to become more sensitive and stand with respect for persons with intellectual and developmental special abilities.

His speech included the need of "An accessible barrier free environment being the First step towards fulfilling the right of people with special abilities and participate with them in all areas of community life.

He expressed his felicity towards the entire fraternity of Dyal Singh Evening College as they took up this project and further encouraged them to become the face of change in the people's mentality and approach towards our specially abled friends.

















# Achievements

## 1. Project Partners –

Understanding the very need of the unison amongst the avid and varied groups of the society, Project Meraki had been successful in sensitizing bunch full of organizations working in various domains. Perhaps, collaboration with more than 30 organizations in various domains to stimulate the success of the project was recorded.

Details of the same are as follows:

S.No.	Category	Name
1.	Associate Sponsor	YUP Card
2.	Printing Partner	Rotaract Club
3.	Photography Partner	1. ANA 2. Delhi College of Photography 3. Zephyr
4.	Education Partner	1. GS Mentors 2. IAS Edge 3. ATMC 4. Unique Shiksha
5.	Food & Beverages Partner	1. Street Feast India 2. Too Much Melodrama Bakery 3. Spicy Apna Adda Café

6. Media Partners

4. Pooja Chocolate House
1. Du Khabar

13. ATKT
2. Du Vibes

14. College Desk
3. Du Buzz

15. DU Insights
4. Du Express

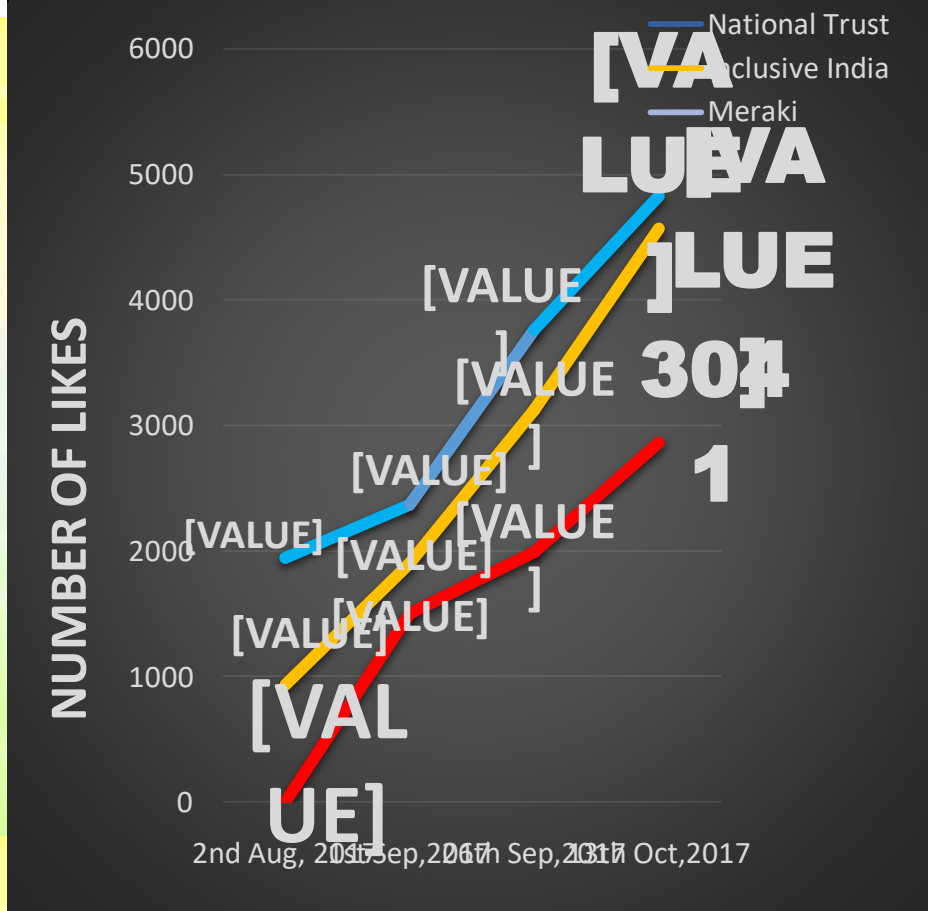
16. Startup Selfie
5. Du Beat

17. DU Bulletin
6. Du updates.
7. Delhi University Updates
8. Kay'em Times
9. The Education Tree
10. Du Talks
11. Campus Connect
12. Campus Drift

1. Massive Social Media Outreach& Engagements:

The project team has been successful in exercising the social media as an efficient & effective medium to help the ideology of “Inclusive India- Empowered India” initiative seep through various corners of the nation.





## SOCIAL MEDIA REACH (EVENTS)



Paper Presentation

## SOCIAL MEDIA REACH (EVENTS)



Eagles of Inclusion

More than 4800

## SOCIAL MEDIA REACH (EVENTS)



The Social  
Pursuits

## SOCIAL MEDIA REACH (EVENTS)



The Talking  
Poetry

**13 OCT** Meraki : The Youth Festival  
Fri 9 AM · Dyal Singh Evening College · New Delhi  
**13,324**  
Total Event Reach

**308**  
Total Responses

Awareness Engagement Audience

Demographics Devices

Men Women





### **3. Memorandum of Understanding with various eminent institutions:**

1. KIRT- The Economics Society of Shri Guru Nanak Dev Khalsa College, University of Delhi
2. ECONOX – The Economics Society of College of Vocational Studies, University of Delhi


### SEMINARS AFTER THE FEST.

**DYAL SINGH EVENING COLLEGE  
(UNIVERSITY OF DELHI)**



**MERAKI**

In Association With  
**IAS EDGE**  
*Organizing*  
**SEMINAR**  
*On*  
**"HOW TO PREPARE FOR  
CIVIL SERVICES EXAM"**



**VENUE: SEMINAR HALL  
TIME: 2 P.M. ONWARDS  
DATE: 27TH OCTOBER, 2017**

**NIKITA GOEL (9971693023) | NANDINI BANSAL (7838435303)**

**DYAL SINGH EVENING COLLEGE  
(UNIVERSITY OF DELHI)**



**MERAKI**

In Association with  
**UNIQUE SHIKSHA**  
organizing  
**SEMINAR**  
on



**"LEARNING APPROACH FOR  
CIVIL SERVICES EXAM"**  
Speaker – Mr. Amrit Singh Chopra



-  – 6<sup>Th</sup> November, 2017
-  – 2 pm onwards
-  – Seminar hall

Manu - 9717610643 Akriti - 8750185455





# PARTICIPATION IN FREEDOM FROM BIAS

13<sup>TH</sup> August, 2017





For creating awareness about Inclusive India, on the occasion of Independence Day, The National Trust organized and executed Inclusive Outdoor Activities with a theme 'Freedom from Bias' on 13th August, 2017 from 7:00 a.m. till 10:00 a.m. at Nehru Park, Chanakyapuri.

Activities like Yoga Camp, cultural activities, walk, run, etc., were held. Indeed this was a great opportunity for the college students to get sensitized towards children with intellectual and developmental disabilities and also for the school to show their commitment to a great social cause and a prominent National Campaign of Government of India.

The event commenced with Ganesh Vandana followed by lamp lighting by the Hon'ble guests, Shri K. K. Sharma, IPS, DG-BSF and addressed by Ms. Meenakshi Lekhi, Member of Parliament, New Delhi, and Shri. Krishna Pal Gurjar, Hon'ble MoS, Ministry of Social Justice and Empowerment and Hon'ble Minister, Shri Thaawarchand Gehlot, Ministry of Social Justice and Empowerment.

The event marked its success through the able participation of 2500 people. The program shared an inclusive walk by the Dignitaries, BSF officials and various others, among whom Dyal Singh college(E) held a noble contribution of more than 100 students, who undertook a silent march to educate the masses about the college's project "Awareness campaign, workshop and youth festival on Inclusive India: Empowered India".

The drive left an indelible imprint on the masses to understand & network the need & ideology of Inclusive India initiative





# INCLUSIVE INDIA SUMMIT (PARTICIPATION)

12<sup>th</sup> September, 2017



Participation of more than 150 students across University of Delhi, led by Team “Meraki”





**THANK YOU**