

NEW INDIA-नियु इण्डिया

ANNUAL ACTIVITY REPORT

2023-24

A Regd. State Level Social Welfare & Cultural Development Voluntary Organisation





Public Consultation & Tobacco Control (PECUC).



Awareness Program on Ayush



Running New India Rural Library



Running New India Lalit Kala & Sangeet Natak Vidyalaya



CFPGS (2nd Laudi Festival).



Management of Bargarh UPHC,



Walkathon



YOGO



Formation of farmer's producer organisation



NABARD, LEDP



Awareness of Bee Keeping & Honey Processing (SFRUTI)



Plantation Programme



Running Consumer Counseling Center (DCDRF- Dhenkanal, Bargarh & Sundargarh)



Covid-19 Awareness



Road Safety



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B. Development of Culture

1. Running New India Rural Library.
2. Running New India Lalit Kala & Sangeet Natak Vidyalaya- Guru Sishya Parambramha- Repertory Grant.
3. CFPGS (2nd Laudi Festival).

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1. Formation of farmer's producer organisation.
2. NABARD, LEDP.
3. Awareness of Bee Keeping & Honey Processing (SFRUTI).
4. Plantation Programme.

F. Right based Activities

1. Running Consumer Counseling Center (DCDRF- Dhenkanal, Bargarh & Sundargarh).
2. Consumer Awareness Programme and Observe of Value of National Consumer Day.
3. Awareness of Elimination of early girl Child Marriage & Child Labor.

G. Social Defence & Welfare Prog.

1. Physiotherapy Clinic for Senior Citizen, Bargah.
2. Physiotherapy Clinic for Senior Citizen, Angul.
3. Physiotherapy Clinic for Senior Citizen, Jharsuguda.
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H. Skill Development Training Programme

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2. Skill Training on Bamboo Craft making for SC Mahila.

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1. Swachhata Abhiyan.
2. Road Safety Awareness and Advocacy.
3. Voter Awareness contest my vote is my future.
4. Display Stall & Bamboo Craft Products.
5. Awareness on Disaster Management.
6. Animal Welfare (GOSHALA).
7. Training Programme on Millets.
8. Observation of National Day/Week

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Together we will make a difference

"Though you are not shining like a star, be a candle and brighten the corner where u are"

Like the preceding years, this year too, we feel privileged to bring out the 29th Annual Report of NEW INDIA for the year 2023-24 summarizing its activities and achievements. No need to say that, NEW INDIA was incepted on 2nd October, 1993 and although more than 2 decades have passed it seems like yesterday. Our patrons, guide, our advisors, the community people, the supporters and all concerned have made it possible. We owe everybody sincere thanks, gratitude and much more. The countless valuable contribution of all is acknowledged with appreciation and gratefulness.

On behalf of NEW INDIA family, I convey my heartfelt thanks to those who have extended their uninterrupted support to us in providing the ingredients to march ahead and ultimately benefit the vulnerable and poorest section of the society.

NEW INDIA always believed in work, not in complacency. Complacency kills, stops growth and development. Now-a-days when the pace of change is so rapid so also embarrassing.

During the past consecutive years, we have successfully completed a series of activities those give us a smile to have been able to address many issues which adversely obstruct the lives of rural, tribal and people living in urban slums of our operational area at Dhenkanal, Jharsuguda, Sambalpur, Sundargarh, Cuttack and Baragarh districts of Odisha. This 29th Annual Report is a humble testimony of our determination, dedication and achievement.

We expect the same enthuse, involvement and cooperation from all as usual.

Once again sincere thanks to all.

Sheshadeb Rout
Secretary-Cum-Chief Functionary
NEW INDIA

A. Introduction:

NEW INDIA since its inception in 2nd October 1993 has been working to provide a platform for the vulnerable and deprived sections of the community whose voices remain unheard, fights ignored and basic entitlements are not accomplished. Therefore the main focus then was to create sensitization and awareness among people, mobilizing youth and working towards peoples collectives to let them realize their entitlements and strive to access. With changing development context and peoples' knowledge and graduated need, the organisation relooked its strategic mandate and supported education, livelihood, financial inclusion, health and sanitation services. It has always reset its course to reinforce its commitment to the issues of human rights and poverty alleviation. In this light the organization has in the last 28 years expanded its gamut of activities based on the needs of the people. It adheres to an approach which is subject specific and works with a strategic framework, predominantly in a mission mode to address the diversified problems.

NEW INDIA stood-up to-day for the endeavour of a group of volunteers who untiringly worked and bestowed knowledge, time and support to help reach many milestones. To be more focused the pioneer of **NEW INDIA** realized that the project based activities alone are not enough to meet its stated objectives and soon adopted larger development frameworks with gamut of developmental, techno- social and social enterprise approaches.

The district of Dhenkanal was under the rule of kings during pre-independence and was subject to oppression and exploitation for ages. Even after about four decades of the independence the district had indicators low in terms of Human Development Index. This syndrome disturbed many some of which came forward to associate and form a society, christened it **NEW INDIA** and legalized the association. The event materialized in the year 1993. Originally squeezed to address local issues, **NEW INDIA** graduated to become a state level agency (the legal registration permitting it) and embrace a wide range of sectors, sub-sectors and a wider range of geographical coverage within the defined contours of defined development.

28 years; in consideration of the annals of the history is not a long journey, 28 moments of contribution are worthy. We are definitely proud of our contributions. On the other hand, we have and are still learning from our follies strengthening our modus operendi.

We are reinforced by a rich human resource in terms of experience, knowledge, skill and aptitude to community development. We are obliged a lot to the society we look forward;

- To function as a Voluntary Organization & maintain a Non-Govt., Non-Political and Non-Profit Making character.
- To Develop & promote voluntary action in social development.
- To develop IEC materials, aids and techniques for formal school education, child labour, non-formal education, special education for blind, deaf and dumb, health and sanitation education, social forestry, environmental protection, water management, wasteland development programmes and movements.
- To promote social justice, equality and human rights, especially for children, women the working classes, the tribal and other poor and deprived section of the society.

- To conduct comprehensive research, impart education and training ITI & Nursing Training Centre and provide professional services on problems relating to social, economic, technological, cultural, environmental and other aspects for change and development.
- To preserve cultural heritage, such as folk art, folk songs, plays, monuments, manuscripts, oral tradition, ancient forms of arts and crafts and to support arts, music, poetry, dance and drama as instruments of culture and national integration.
- To undertake research on social, economic, environmental, technological, cultural and other problems associated with the process of social development and studies of policies and development programmes.
- To prepare youth to tackle issues during national calamities, such as flood, cyclone, drought, earthquake and avalanche etc. and to preserve and protect the wild life, the rare species of flora and fauna and newly planted samplings.
- To work for promotion of Human Rights/ Child Rights.
- To undertake social defense activities like Drug-De-addiction centre, Family Counseling Centre, Day Care centre, vocational training for disabled youths etc.
- To promote indigenous technical knowledge and approaches to Gandhian concepts of health, education, sanitation and rural development
- To focus entrepreneurship for self employment and micro-enterprise in rural areas

B. Location and Outreach of NEW INDIA

Regd./Head Office
At/P.O.: Santhapur
District: Dhenkanal,
Odisha,
India, 759016

Liaison Office
At-Uttar Madhuban,
Po/Dist.: Dhenkanal,
Odisha,
India-759001

State Office
E76, Nayapalli
Bhubaneswar, Odisha

Branch Office
At: Bidanasi, Behind
Bidanasi High School,
Cuttack

Branch Office
At: SDO Colony, In front
of Collectorate,
Jharsuguda

Branch Office:
At-Gyababihar, Burla
Sambalpur

Branch Office
At- Subash Nagar.
Po/Dist- Bargarh,
768030

Branch Office:
Karadagadia, Angul

Branch Office:
Near DCDRF Office
LIC Lane, Sundargarh

HOW TO REAFCH AT NEW INDIA REGISTERED OFFICE, SANTHAPUR, DHENKANAL

BY BUS: From Bhubaneswar to Cuttack 33 Kms and Cuttack to Dhenkanal is 60 Kms and from Dhenkanal to Santahpur the distance is about 35 Kms.

By Train: From Bhubaneswar to Dhenkanal Rly Station and from Dhenkanal to Santahpur the distance is about 35 Kms which will be covered through taxi or any vehicles. This can be sourced through Google Map.

C. Legal Status of the Organization

- **ISO standard Certificate ISO 9001:2015, Regd No.2022ICA1072**
- **Registered under Societies Registration Act XXI of 1860** by IGR, Odisha, Cuttack
 - No. 19734/166 of 1994-95 Dated 23/11/1994 under S.R. Act XXI of 1860
- **Registered under Foreign Contributions (Regulations) Act 1976**
 - No. 104890108 Dated 20.10.2000 under FC® Act 1976, Govt. of India
- **Exempted under section 12AA and 80 G of Indian Income Tax Act**
 - No. ITO (Tech)/12AA-160/10-11/2011-12 Dated 14/06/2011
 - No. ITO (Tech)/80G-169/10-11/2011-12 Dated 14/06/2011
- **Has a Permanent Account Number with Indian Income Tax Deptt.**
 - No. AAAAN2586M
- **Registered with NGO Partnership System in the Portal of Planning Commission of India**
 - No. OR/2009/0019100
- **Registered for Tax Deduction**
 - TAN No. BBNN006878
- **Registered under OS & CE Act 1956 at DLO Dhenkanal**
 - No. II - 250 Dated 20/12/2012
- **Registered under PWD Act, 1995 by the Department of W & CD**
- **Registered under Juvenile Justice Act 2000 (as amendment 2006)**
- **Registered under GST**
- **Registered under Public Fund Management System (PFMS)**
- **Registered under CSR Act CSR-1 (Registered under Ministry of Corporate Affairs) Government of India.**
- **Registered under FSSAI (Ministry of Food Processing Industries)**
- **Maintenance of Parents and Senior Citizens Welfare Act 2017 (Ministry of Social Justice & Empowerment, Govt of India)**

D. VMG/ Approach

Vision

To empower and develop the poor, marginalized and the vulnerable community lifestyle and to enable them handle their own problems and negotiate within the system with dignity and liberty.

Mission

Empowering people to have access and to participate actively in the process of their own development towards qualitative improvement in their socio, economic, political and physical situations through a participatory and process oriented approach.

Protecting the rights of children and persons with special needs, women, tribal, SC, ST & farmers and facilitating their access to available resources and primary necessities in life.

Goal

To ensure a process that enables the community members to support their livelihoods, ideas, keens and fellow members and leave behind a habitable world for their fore bearers & socio economic development of rural poor with a trust on women, children, oldest persons, disabilities and their empowerment.

Approach/ Focus Group

Focus on marginalized sections: SC, ST/ Tribal/ Women/ Children/ Youth/ Old Aged/Back ward class
Differently abled

Community collective: Reflection, Analysis and Action

Empowerment: Institutionalization and Capacity building

E. Operational Area

The operation of NEW INDIA covers the whole state of Odisha. However, it presently operates in seven districts; as under. It has programme to expand its activities in other districts during the next year.

District	Block	Grampanchayat	Villages
Dhenkanal	8	212	2357
Dhenkanal	Municipality Area	23 wards	
Baragarh	5	46	217
	Municipality Area	15 wards	
Cuttack	Municipality Area	20 wards	
Sundargarh	17 Blocks	272 GPs	5935
Sambalpur	9 block	138	1322
Jharsuguda	17 block	2599	
Angul	Municipality Area	23	

F. Human Resource

Full time	Part time	Technical	Volunteers	Total
82	25	05	65	177

G. The Advisory Board of NEW INDIA

Name and Address	Designation	Occupation
Sj. Bhikari Chanrana Rout Retd. Special Judge, Vigilance	Special Judge	Legal Aid consultant & Social Activist
Dr. Nabin Pati National Co-Chairman White Ribbon Alliance	Consultant	Social work
Sj. Adv.Purna Chandra Mishra	Lawer Chair Person DCDRF	Social work
Sj. Ranjan Kumar Mohanty Director, PECUC Convenor, OACR & OEW	Social Activist	Social work
Sj. Sanatan Mallik, IAS (Retd.)	Retd. Administrator	Social work
Prof. Nityananda Mishra	Social Activist & Linguist	Social work
Sj. NIranjan Mishra (Retd.) OAS	Member CWC	Social work

H. Governing Body:

DETAILS OF GOVERNING BODY/ MANAGING COMMITTEE OF THE ORGANISATION- NEW INDIA

SL NO	Name	Father & Mother name	Date of birth	Address & Mobile number	Designation	Aadhaar No
1.	Nirmal Chandra Rout	Damodar Rout	02-05-1960	At/Po- Chirulei Dist- Dhwnkanal Pin- 759014	President	627830248060
		Kanakalata Rout		Mob. 9938740449		
2.	Krushna Chandra Behera	Madan Behera	13-05-1982	At- Akhuapal, Rangathali Dist- Dhenkanal pin- 759146	Vice-President	504594241512
		Sarojini Behera		Mob. 7377674197		

3.	Sheshadeb Rout	Hadibandhu Rout	10-06-1977	At/po- Santhapur, Gondia, dist- Dhenkanal pin- 759016	Secretary	265879923941
		Rambharani Rout		Mob. 7978073881		
4.	Menaka Swain	Abhimanyu swain	30-06-1998	At/po- Santhapur, Gondia, dist- Dhenkanal pin- 759016	Asst. Secretary	571090129237
		Jayanti Swain		Mob.9556516531		
5.	Sangita Mohanty	Akula Mohanty	07-05-1987	At/Po- Bidharpur Dist- Dhenkanal	Treasurer	927513189958
		Safala Mohanty		Mob. 7847919578		
6.	Mamata Biswal	Banamali Nayak	22-05-1977	At/po- Santhapur, Gondia, dist- Dhenkanal pin- 759016	Member	783726796657
		Manasi Nayak		Mob.7377674197		
7.	Swarnaprava Nayak	Dandadhar Nayak	04-06-1989	At/po- Mangalpur, Dist- Dhenkanal Pin- 759015, Mob- 8249841194	Member	802358518090

I. Infrastructure and Facilities

Generally the organization capacity Indicates its Human Resource NEW INDIA has experienced qualified professionally training dedicated and committed staff in different Sector.

Land and building	Vehicles
Training Hall	Cameras (Still and Video)
Computing Systems	Sports and library equipment.Cultural Equipment
Connectivity	Agriculture & Horticultureequipment Medical Instrument & Training Instruments
Entire building is under CCTV service	Security Guard deployment for 24*7

Training Equipment (White Board/ LCD/Copiers etc.)

Facilities/ Accommodation

- ❖ Well equipped vocational training centers on trades- IT Data Entry, Automobile driving & mechanic, Electric & Motor winding, Floricultures & floral design.
- ❖ Separate center with 5 computers and advanced software package for action research.
- ❖ A cultural troupe of state repute and an auditorium to organize cultural program on developmentthemes.
- ❖ Two no's air conditioned training Hall well equipped with audio-visual aids for organizing workshops andseminars, accommodating 100 people each.
- ❖ Printing, Photo scanning, Xerox & Fax facilities.
- ❖ Hostel accommodation with dining hall lobby for group discussion for 100 students.
- ❖ Demonstration centers on horticulture , Pisciculture and Agriculture.

- ❖ Digital and still cameras, video recorder and LCD projector for documentation and presentation.
- ❖ Fire detection safety system and 24 Hours water and power supply using energy backup generator and solar system.

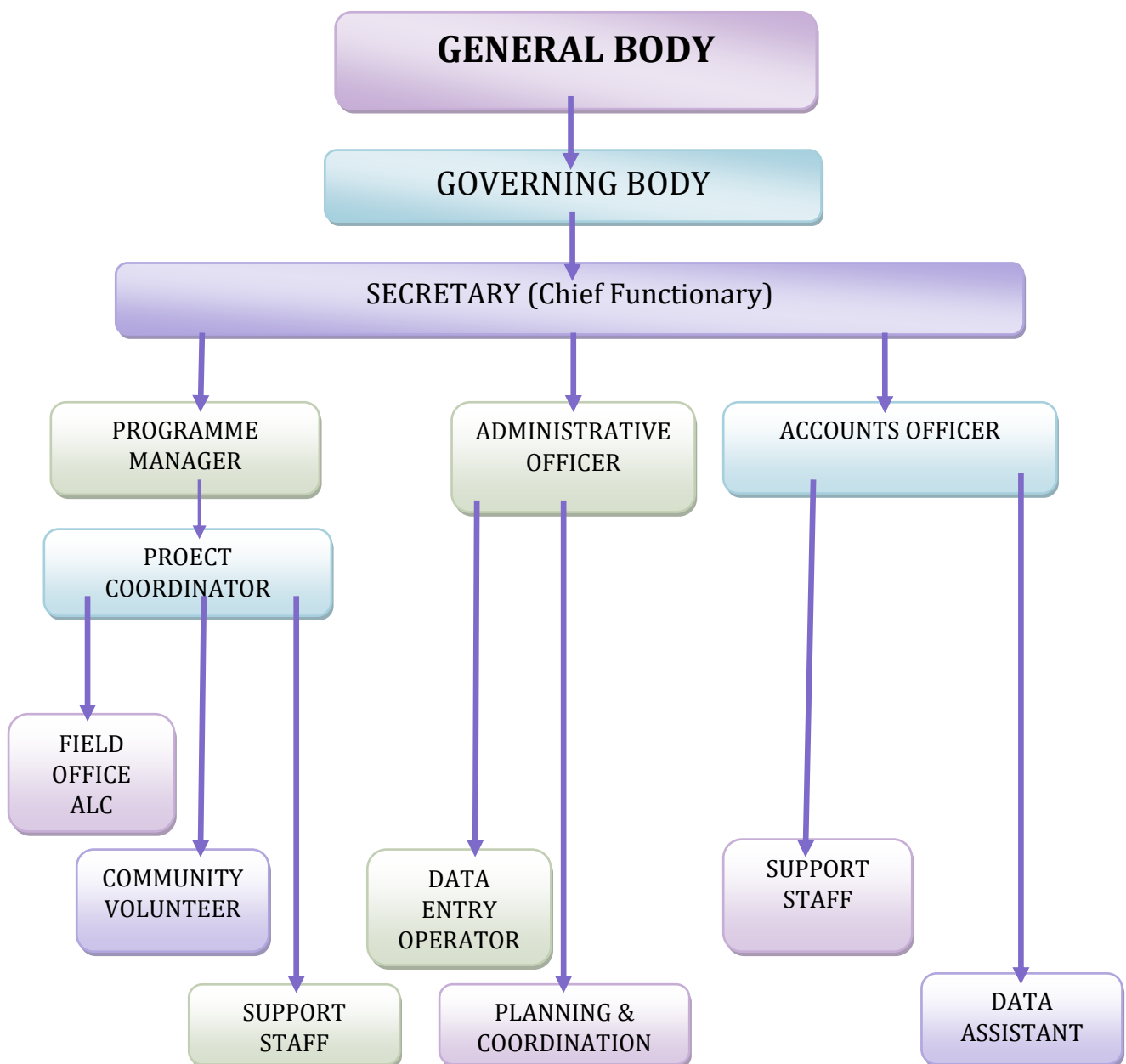
J. Recognitions

- The organization is awarded by Mrs. Usha Padhee, (IAS) Collector & Dist. Magistrate, Mr. Rajiv Majumdar, Youth Co-ordinator, NYK, Dhenkanal for the Outstanding Youth Club Award 2005-06 on the eve of Republic Day.
- The organization is awarded by Sd. Girish S.N. (IAS), Collector & Dist. Magistrate. Dr. Bishnu Charan Behera, CDMO, Dhenkanal for best motivator on Blood Donation and Eye Donation Awareness on the eve of World Blood Donors Day 2011.
- Received the best Self Help Promotion Institute of the district from Smt. Anjali Behera, Hon'ble Minister of Women & Child Development Govt. Odisha on the occasion of Pallishree Mela,
- Gopobandhu Seva Samana & Sarangdhar Das Seva Saman by Dist Lekhaka Sansad Dhenkanal.
- Bipadara Bandhu Samnam by Gurudevji Foundation.
- N-QAS (National Quality Assurance Standard) 2022-23 Award by NHM, Government of India due to provide quality health services to the people of the locality at UPHC, Sandhapur, Cuttack managed by NEW INDIA.
- UPHC, Sandhapur during the year 2022-23 to till year receives N-QAS Award
- Since the year 2017-18, the organization continuously receives KAYAKALP State Award due to smooth management of Dadaraghati and Khankira PHC (N) towards recognition of efforts on excellence in promoting cleanliness and hygiene and Infection control in the primary health centre contributing to improve quality of care. This is the 6th year of receiving KAYAKALP Award.
- Outstanding Youth Club Award by Government of India, Ministry of Youth Affairs & Sports for outstanding youth activities.
- Availed NITAI GOUR SEVA SAMMAN AWARD During Paschimeswar Cultural Festival 2023-24

K. NEW INDIA Structure

NEW INDIA family comprises of a General Body the apex decision making body. The management is vested with a Governing Body comprising of democratically elected members from among the members of the General Body. It is elected in every 3 years; headed by the President.

ORGANOGRAM OF NEW INDIA



L. AFFILIATIONS/MEBERSHIP

- Odisha Sangeet Natak Academy, Bhubaneswar
- Odisha Lalit Kala Academy, Bhubaneswar
- Nehru Yuba Kendra Sangathan, Dhenkanal
- Indian Chamber of NGOs, New Delhi
- ANGOS, New Delhi.
- District Council of Culture, Dhenkanal
- Utakal Bipana Seva Samit Bhubaneswar. (UBSS)
- Rastriya Seva Bharati, New Delhi
- International Naturopathy Organisation, NEW DELHI

MEMBER

- Odia Cultural & Welfare Association, New Delhi
- Odisha Voluntary Health Association, Bhubaneswar (OVHA) Life member
- Peoples Development Network (PDC), Bhubaneswar
- Amnesty International
- Institute of Policy, Research and Training
- State Level Dalit Women Forum
- Ekta Parishad Trust
- National Campaign on Dalit Human Rights
- Odisha Dalit Adhikar Manch
- Member of Mission Shakti and Swasthya Samachar, Dhenkanal
- District Level ASHA Mentoring Group
- Odisha Alliance on CRC
- Member PHRN, District level mentoring group
- India Alliance on Child Rights
- White Ribbon Alliance (For safe motherhood)
- Member of Dist. Consumer Protection Council for the District Dhenkanal
- Special Committee member of ZSS/NRHM, Dhenkanal
- Social Consumer Forum
- Member of Rogi Kalyana Samittee, Sriramchandrapur
- Family Planning Association of India, New Delhi
- Ramakrishna Mission Ashram, Ranchi
- District Resource Centre, Dhenkanal
- Kalinga Development Foundation, BBSR
- National Book Trust of India, New Delhi
- Indian NGOs, Thane
- Member of public haring committee under MGNREGS
- Member of District coordination committee under project NIRMAL
- Dist. Member of Road Safety Society , Dhenkanal
- Member of NACG. India National Action & Coordination for ending violence against children
- Dist. Convener of Mission Justice, Dhenkanal
- Member of Dist. Cultural council, Dhenkanal
- Dist. level coordination committee member of PMSMA Programme
- Executive committee member of Dist. Urban Housing Society
- Dist. Level Task Force Committee on IPPI for Dhenkanal
- Member of Quality Assurance & MTP Committee
- Dist. Red Cross Society. Dhenkanal
- Dist. NGO Co-ordination Committee, Dhenkanal
- Dist. Blind Control Society, Dhenkanal
- Dist. Advisory member on PC & PNMT
- Dist. Convener of Odisha Election Watch
- Dist. Level Task Force member on Malaria, Dengue & Diarrhea (M.D.D) and Measles-Rubella (MR) vaccination campaign
- Dist. Advisory member on PC & PNMT
- Odisha RTE Forum, Bhubaneswar

- District Level Committee for the Electoral (Election)
- Literacy Club, Dhenkanal
- Odisha State Disaster Management Authority (District)
- Executive Committee for ZSS, Dhenkanal
- District Coordination committee (DCC) under Project NIRMAL
- Preservation and Conservation of water bodies in water Bodies- RDC Level
- Dist. Blood Donors & Motivators Association.
- Dist. Cultural Association, Dhenkanal
- Development Associates, New Delhi
- Care House, New Delhi
- Voluntary Action Network, India
- Dist. Resource Center, Dhenkanal
- Coordinator, Block level Disaster Management Committee Gondia.
- NICE Foundation, Gujarat
- Gondia Block Kala Sanskruti Sangha
- Odisha Library Association
- Block & Dist. Level Dhenkanal Mohatsav Committee
- Dist. Level Implementation Committee (DLIC)
- DLIC Pradhan Mantri Krishi Sinchai Yojana (PMKSY), Horticulture, Dhenkanal
- Zilla Lekhak Sansad Dhenkanal
- Satya Sai Seva Sanstan Odisha

M. SUPPORTERS

- Zilla Swasthya Samiti, and NHM, Dhenkanal, Baragarh, Sambalpur & Cuttack
- Dept. of Social Securities & Empowerment of Person with disabilities (SSEPD) Govt. of Odisha
- Ministry of Information and Board Casting Govt of India
- District Red Cross Society, Dhenkanal & Baragarh
- District Water & sanitation Mission, Dhenkanal
- Ministry of Culture, Govt. of India
- Raja Rammohun Roy Library Foundation Kolkata
- Ministry of Women and Child Development, Govt. of India
- State Youth Welfare Board, Odisha
- Nehru Yuva Kendra Sangathan, Dhenkanal
- Ministry of Youth Affairs and Sports, Govt. of India
- Ministry of Law, Justice and Company Affairs, Govt. of India
- Ministry of Labour, Govt. of India
- District Rural Development Agency, Dhenkanal
- Panchayat Samiti, Gondia
- Central Social Welfare Board, Govt. of India
- State Social Welfare Board, Odisha
- Puri Foundation
- PECUC, Bhubaneswar
- Central Board for Workers Education, Govt. of India
- Ministry of Road Transport & High Ways (Road Safety Cell) Govt. of Odisha.
- Mediclean Tech Pvt. Ltd., BBSR
- Central Institute of Indian Languages, Mysore
- Food Supply & Consumer Welfare Deptt. Govt. of India
- NABARD
- KVIC
- Ministry of MSME, Government of India
- CTTC, Bhubaneswar
- *Department of Odia Language, Literature & Culture, Government of Odisha*
- *SIRD & PR, Government of Odisha*

N. Receives Donations and contributions: All donations and contributions are received under Income Tax Act 1961 (Under Section 12A and 80G)

NEW INDIA INTERVENTION 2023-24

A. Community Health

1. Management of Dadaraghati PHC (N), Dhenkanal Under PPP.
2. Management of Khankira PHC (N) ,Dhenkanal Under PPP.
3. Management of UPHC, Sandhapur ,Cuttack under PPP.
4. Management of UPHC, Burla ,Sambalpur under PPP.
5. Management of Arogya plus, Kankadahad ,Dhenkanal Under PPP.
6. Management of Adolescent Health Programme.
7. Mass Drug Administration MDA with IDA Activities Parjang Block.
8. Free Health Check up & Medicine distribution camp by Union Bank of India.
9. Public Consultation & Tobacco Control (PECUC).
10. Awareness Program on Ayush.

B. Development of Culture

1. Running New India Rural Library.
2. Running New India Lalit Kala & Sangeet Natak Vidyalaya- Guru Sishya Parampara Repertory Grant.
3. CFPGS (2nd Laudi Festival).

C. Women & Child Development Prog.

1. Elimination of Child Labor.

D. Development & Empowerment of Youth

1. Career Counseling.
2. Sports Programme.

E. Agriculture & Horticulture Programme

1. Formation of farmer's producer organisation.
2. NABARD, LEDP.
3. Awareness of Bee Keeping & Honey Processing (SFRUTI).
4. Plantation Programme.

F. Right based Activities

1. Running Consumer Counseling Center (DCDRF- Dhenkanal, Bargarh & Sundargarh).
2. Consumer Awareness Programme and Observe of Value of National Consumer Day.
3. Awareness of Elimination of early girl Child Marriage & Child Labor.

G. Social Defence & Welfare Prog.

1. Physiotherapy Clinic for Senior Citizen, Bargarh.
2. Physiotherapy Clinic for Senior Citizen, Angul.

3. Physiotherapy Clinic for Senior Citizen, Jharsuguda.
4. MMU, Clinic for Senior Citizen, Bargah.
5. Disability & Older Persons welfare programme.

H. Skill Development Training Programme

1. Skill Development on Livelihood support to SHG on farming & Non farming.
2. Skill Training on Bamboo Craft making for SC Mahila.

I. Mission Bastra, Arnna, Sikshva, Shrama

J. Misc Activities Dana

1. Swachhata Abhiyan.
2. Road Safety Awareness and Advocacy.
3. Voter Awareness contest my vote is my future.
4. Display Stall & Bamboo Craft Products.
5. Awareness on Disaster Management.
6. Animal Welfare (GOSHALA).
7. Training Programme on Millets.
8. Observation of National Day/Week

A. COMMUNITY HEALTH

1. Management of Dadaraghati PHC (N), Dhenkanal under PPP Mode

Aims at providing primary health services to the community people residing in the service deficient suburb area in Dhenkanal district, being a community health service provider organization NEW INDIA since 15-03-2010, in association with NHM, Odisha and ZSS, Dhenkanal has been managing Dadaraghati PHC (New) under PPP mode. The mission is to provide health services with the basic philosophy of “Inclusive Growth” in



the primary health care service through PPP Mode of NHM, Odisha as per mandate of the Government. During the year 2023-24 NEW INDIA marks the thirteenth year of management of the PHC (N) under PPP mode. Dadaraghati PHC(N) project is in operation since 15-03-2010 till date. Prior to taken over of the above P.H.C. (N), there were no required staffs except an AYUSH Doctor and a Pharmacist who were posted since last

2 years then. After taking over the charges of P.H.C. (N), a Medical Officer, M.B.B.S. (Retd.) and a Medical Officer (AYUSH) qualified Pharmacist, A.N.M., Laboratory Technician and Attendant-cum-Sweeper have been posted by NEW INDIA. One Project Coordinator has also been appointed to coordinate the activities.

During the year 2023-24 the PHC (N) Dadaraghati rendered the following services.



Besides, **NEW INDIA** has also organized outreach Health Camps in remote and cut-off areas, identification of Quacks and oriented them on primary health care service and follow up organized area specific innovation activities in association with CHC, Parjang.

2. Management of Khankira PHC (N), Dhenkanal under PPP Mode.

Since 20-11-2015, **NEW INDIA** has been managing Khankira PHC (N) under PPP mode for providing health services with the basic philosophy of “Inclusive Growth” In the primary health care service through PPP mode of NHM as per mandate of the Government. FY 2023-24 marks the nineteenth year of management of Khankira PHC (N) by NEW INDIA.



Prior to taken over of the above P.H.C. (N) there was no required staff except an AYUSH Doctor and a Pharmacist who were posted since last 2 years them. After taking over the charges of P.H.C. (N), a Medical Officer, M.B.B.S. (Retd.) and a Medical Officer (AYUSH) qualified Pharmacist, A.N.M., Laboratory Technician and Attendant-cum-Sweeper have been posted by NEW INDIA. One Project Coordinator has also been appointed there to coordinate the activities.

Geographically it is located in the corner most part of Dhenkanal district adjacent to Jajpur district, also bordering to Cuttack district. It is catering to the services of Khankira GP, Laulai GP and Ratanpur GP of Gondia Block.

Facilities available

- Out Patient's Department (General)
- Out Patient's Department (AYUSH)
- Pathological Tests
- Panchavyadhi Chikitsa
- Antenatal and Post Natal Care (ANC/ PNC)
- Institutional Deliver

Over and above, during the year 2023-24 **NEW INDIA** from time to time organizes different outreach campaigns, awareness programs, workshop, seminar and other community mobilization events during the eve of different health related days and weeks like, Pulse Polio

day, World Breast feeding day, National Hand wash day, National day to eradicate TB/Cancer/Malaria/Filarial/ HIV/AIDS Fileria etc.

3. MANAGEMENT OF URBAN PHC (UPHC-SHANDHAPUR, BIDYADHARPUR) BARANG, CUTTACK

NEW INDIA has been associated with Urban PHC (UPHC) at Bidyadharpur, Baranga in Cuttack city with the basic philosophy of 'Inclusive Growth' in the primary health care service through PPP Mode of NHM, Odisha as per mandate of the Government. FY 2023-24 marks the 8th year of management of the UPHC in Cuttack district by NEW INDIA.

The organisation took over the charge of management of UPHC-2 on 27 December 2016. The UPHC Management program is being regularly monitored and guided by the CDMO, Cuttack and ADMO (PH) Cuttack. The services of the UPHC are mentioned as under.



- OPD Consultation (Morning 8-11 AM and 5-8 PM)
- Weekly special OPD Services (O&G) and Pediatrics
- Free medicine as per the Govt. EDI
- Diagnostic services: Pathology test, i.e. Malaria, Dengue, Hemoglobin, Urine , Albumin and sugar, RPR test for syphilis and Blood Grouping and Rh typing etc.

The basic services which the UPHC, Bidyadharpur, Baranga offers are, Clinical/**Institution based service, Maternal Health**• Early registration of all pregnancies in the first trimester (before 12th week of pregnancy). However, even if a woman comes late in her pregnancy for registration she is registered and more care given to her according to gestational age. Recording of tobacco use by all antenatal mothers done. Minimum 4 antenatal checkups and provision of complete package of services during the specialist visit, • Follow up with high risk cases • Tracking of left out ANC cases. • Associated services like providing iron and folic acid tablets, Tetanus Toxoid injection etc. Ensuring at-least 1 ANC preferably the 3rd visit are seen by a doctor. • Counseling services • Nutrition and health counseling. Brief advice on tobacco cessation if the antenatal mother is a smoker or tobacco user also informed about dangers of second hand smoke. • Identification and management of high risk and alarming signs during pregnancy and labour. Timely referral of such identified cases to FRUs/ other hospitals which are beyond the capacity of Medical Officer UPHC to manage. • Free services under communicable and non-communicable diseases free of cost are provided in the UPHC. **SAB Delivery Services**

in UPHC with DP. Family Welfare (FW) services, • Education, Motivation and Counseling to adopt appropriate Family planning methods. • Provision of contraceptives such as condoms, oral pills, emergency contraceptives, IUCD insertions. • Referral and Follow up services to the eligible couples adopting permanent methods (Tubectomy/Vasectomy p) • Counseling and appropriate referral for couples having infertility.

Management of Reproductive Tract Infection: Sexually Transmitted Infections. Health education for prevention of RTI/STIs. • Treatment of RTI/STIs. **Nutrition Services (coordinated with ICDS)** • Diagnosis and nutrition advice to malnourished children, pregnant women and others. • Diagnosis and management of anemia and vitamin A deficiency. Referral of SAM cases to NRC in the fixed day

Immunization services Immunization sessions are being held on each Wednesday in all the immunization points and hospital. The Staff Nurse ensures immunization in the UPHC. The ANM organizes minimum 4 sessions in every Wednesday of the month. She organizes the sessions based on the micro plan developed at the UPHC at Bidyadharpur, Baranga in Cuttack city.

4. MANAGEMENT OF URBAN PHC (UPHC- Burla, Sambalpur

The significant achievement of NEW INDIA to focus the community health needs of Burla in a land mark. The organization took the responsibility for management of UPHC-Burla since 2021. In the UPHC, promotive, curative, preventive and rehabilitative service measures are provided to the community to ensure effective means of community health delivery system. **NEW INDIA** manages the UPHC, Burla under PPP mode. The basic services which the UPHC, Burla offers are, Clinical/**Institution based service, Maternal Health**•



Early registration of all pregnancies in the first trimester (before 12th week of pregnancy). However, even if a woman comes late in her pregnancy for registration she is registered and more care given to her according to gestational age. Recording of tobacco use by all antenatal mothers done. Minimum 4 antenatal checkups and provision of complete package of services during the specialist visit, • Follow up with high risk cases • Tracking of left out ANC cases. • Associated services like providing iron and folic acid tablets, Tetanus Toxoid injection etc. Ensuring at-least 1 ANC preferably the 3rd visit are seen by a doctor. • Counseling services • Nutrition and health counseling. Brief advice on tobacco cessation if the antenatal mother is a smoker or tobacco user also informed about dangers of second hand smoke. • Identification and management of high risk and alarming signs during pregnancy and labour. Timely referral of such identified cases to FRUs/ other hospitals which are beyond the capacity of Medical Officer UPHC to manage. • Free services under communicable and non-communicable diseases free of cost are provided in the UPHC. **SAB Delivery Services in UPHC with DP. Family Welfare (FW) services,** • Education, Motivation and Counseling to adopt appropriate Family planning methods. • Provision of contraceptives such as condoms, oral pills, emergency contraceptives, IUCD insertions. • Referral and Follow up services to the eligible couples adopting permanent methods (Tubectomy / Vasectomy p) • Counseling and appropriate referral for couples having infertility.

5. Management of Arogya Plus (MHU), Dhenkanal under PPP Mode.

To provide primary preventive, curative and primitive health care services and referral health services, NEW INDIA since 1-4-2011 till date has been managing Arogya Plus targets the people in remote areas in reaching to whom the existing health services are not available. Under this scheme, a Mobile Health Unit comprising of one Doctor, one Pharmacist and one ANM long with one Attendant reach to these un-served populations at regular intervals. In the camp medicines are being distributed free of cost. As part of the program activities, frequent health check up and awareness camps are being organized as per micro plan.



NEW INDIA has been assigned to cover Kantol, Balikuma, Maruabili and Kerajuli G.ps in Kankadahad block of Dhenkanal district. As per the norms, two health mobile stations are conducted per day for 22 days in a month (44 stations in a calendar month). Other programmes are regularly conducted like immunization, awareness on Dengue, Sun stroke, School programme, Health Checkup camps at all Anganawadi Centers and all Schemes of the G.P. The organisation also offers referral support to the patients having severe health hazards apart from rendering area saturated integrated health development services in the inaccessible area of the block under Dhenkanal district, Odisha. The GKS (Gaon Kalyan Samitis) are being strengthened. As part of its services ANC/PNC activities are being undertaken and reinforced. Awareness is also focused on STI/RTI/HIV/AIDS etc.

Arogya Plus team basically renders curative, RCH, Referral, Family Planning, Diagnostics, IEC/BCC, School Health Service and other related health services as directed by ZSS and NHM, Odisha from time to time.

6. MANAGEMENT OF ADOLESCENT HEALTH PROGRAMME

Adolescent Health Program



The organization NEW INDIA has been organizing **Adolescent Health Camp** to give them the basic education on **reproductive and sexual health**. Unless and otherwise the village people develop, the country can't be said to be a developed one. So in order to aware the new aspects of reproductive and sexual health in the present age which is a boon of science & technology, NEW INDIA has

formed SHGs in the hamlet areas and villages. Adolescents from the above villages have been picked up to the SHGs and they were given awareness trainings on "Reproductive and Sexual Health". Through the adolescent development program focus is given to physical, moral, mental, psychological, educational, environmental and

life skill education for the adolescents. The program is undertaken at different 8 blocks, viz- Bhuban, Gondia, Kamakhynagar, Kankadahad, Sadar, Hindol, Odapada and Parjanga blocks under Dhenkanal district, Odisha. The organization plays a very crucial role in mainstreaming the adolescents through AHD (Adolescents Health Day) program. The program become operational since 1st September 2021 and continuing activities till date as per guidelines of NHM/ZSS. Dhenkanal.

7.MASS DRUG ADMINISTRATION (MDA) WITH IDA ACTIVITIES



NEW INDIA in association with District Administration, Dhenkanal has engaged for mass drug administration program. The geographic coverage was 32 villages in Parjanga block, Dhenkanal district. There were 12 social mobilisers engaged for the program and they covered 29 Gram panchayats in the block. The social mobilisers moved from home to home and distributed free of cost medicines with the ASHA and Anganwadi workers.

8.FREE HEALTH CHECK UP AND MEDICINE DISTRIBUTION CAMP



On 21-01-2024, NEW INDIA organized a health check up camp at Siaria club in Sadar block Dhenkanal. Mrs. Manasmita and Mr. Natorram Sahoo, Director, Angul United Central Cooperative Bank, inaugurated the program. Mr. Saroj Kumar Rout, Regional Head, Union Bank and Mr. Pabani Kumar prusty, Branch Manager, and Mr. Jajati Kishore Mohanty, Advocate, Odisha High Court attended the program. Dr. Abani Kumar Nanda, Dr. Narayan Singh, Dr. Rashmi Behera, Dr. Suchismita Satapathy, Mr. Sudhakar Sahoo, Pharmacist and Mr. Nibarana Behera, LT and Mrs. Rasmita Swain, Health worker were operated the program. There were more than 850 patients from Talabarkote, Govindpur and Nadiali GP attended the program. Mr. Sheshadeb Rout and Mrs. Manasmita coordinated the program.

9.National workshop on prevention of alcoholism and substance drug abuse (Public consultation and Tobacco control)

The program was organized at NEW DELHI in the Speaker's Hall in association with PECUC on 28-01-2024. The resource persons of the occasion were S. Mahesh Sahoo, MP, Dhenkanal, Smr. Sulata Deo, Rajyasabha M.P. Mr. Niranjana Bishi, Mr. Munna Khan, Mr. Sujit Kumar and Pt. Matruprasad Mishra were advocated on the issues of Drug abuse prevention. The program was organized by NEW INDIA.

Apart, NEW INDIA in association with PECUC organized the **public consultation and tobacco control program** at Zilla Parishad Hall, Dhenkanal. Mr. Mahesh Sahoo, Hon' ble M.P. Dhenkanal and Mrs. Archana Puan, Chairman, Zilla Parishad, Dhenkanal, Dr. Jyotish Mohapatra, ADPHO, Dhenkanal awaked the participants. There were more than 250 participants attended the program. Mr. Sheshadeb Rout, Secretary, NEW INDIA coordinates the program.

10.AWARENESS PROGRAM ON AYUSH



NEW INDIA in association with Ministry of AYUSH, Government of India organized an awareness campaign at Flood rehabilitation Centre, Kankadahad, Dhenkanal, There were 105 AYUSH Practitioners from different block of Dhenkanla participated in the program. Dr. Ajit Kumar Meher, and Dr. Sapan Kumar Nanda, AYUSH Doctor spread awareness among the participants regarding the usefulness of AYUSH sector treatment. Leaflet and posters were demonstrated and distributed among the participants. The duration of the program was one day. Mr. Sudhakar Patra, Block Development Officer, Kankadahad also inspired to the participants about herbal plantation.

B. Development of Culture

1. Running of Village Library

In collaboration with Raja Rammohan Roy Library Foundation (RRRLF), Kolkata NEW INDIA has been running one library in the village at Santhapur under Gondia block of Dhenkanal district. It has been equipped with more than 7000 different types of books, manuscripts, journals, audio CDs, T.V and daily newspapers. During 2023-24 every day more than 50 people on an average visited the Library and enjoyed through it. A Librarian has been posted to look after the day to day affairs of Library. During the year 2020-2021 a new building has been constructed with the financial support from S. Baishnav Parida, the then Hon'ble MP, Rajyasabha. The library has been running in full swing benefitting a lot to the rural people.



2. Running of NEW INDIA Sangeet Natak Lalit Kal

For the development of cultural skills, NEW INDIA has constantly given efforts by setting up the Sangeet Natak and Lalit Kala Mandir Institution at Kunjakanta, Dhenkanal. The institution has been affiliated with State Sangeet Natak Academy and Odisha Lalit Kala Academy, Bhubaneswar. During this year 120 students have appeared the examination in Shree Adya, Shree Purna, Bhushan Adya, Bhushan Purna, Shastri Adya and

Shastri Purna both in theory and practical under the guidance and supervision of Odisha Sangeet Natak Akademi, Bhubaneswar and all have come out successfully and awarded with marks & certificates.



NEW INDIA in association with SNA(Sangeet Natak Akademi) Government of Odisha, Ministry of Culture, Government of India under Repertory Grant/ Salary Grant scheme imparted advance training on Odishi, Danda, Chhau, Nama sankirtan and martial arts. Master Trainers (Guru) imparted advance training on Odishi to the artistes in the ratio of 1:8 Apart training on Music, Dance, Drama and mythological plays are being organized from time to time to generate massive awareness among the public.



3.CFPGS- 2nd LAUDI FESTIVAL

NEW INDIA by the support of Ministry of Culture Government of India organized 2nd Laudi Festival at Santhapur in Gondia block under Dhenkanal district, Odisha. The objective behind organizing the festival is to revive and survive the cultural festival and cultural festival which is in the verge of extinction. The Laudi festival disseminated the cultural tempo among the community to promote oneness, spirit of universal brotherhood and national integration. There were 40 leading troupes of the locality participated in the Laudi festival. The teams performed their shows in using their traditional getup and costumes. The program was organized in a manner befitting in involving the local progressive cultural troupes, local line departments and other progressive cultural institutions of the locality. Apart from organizing the cultural festival wide campaign through leaflets, posters, booklet and cultural programs we have been frequently spreading the awareness to prevent the girl child as the ratio of girl child is declined in an national average. During the year we have successfully organized 6 street play, 5 public meetings and distributed different IEC/BCC materials to spread public awareness on preservation of Indian cultural movement and heritage. The awareness activities are being carried out at different regions in Dhenkanal district. The invited chief guest, Guest of Honour and other faculties praised a lot to NEW INDIA due to its intervention in preserving the traditional cultural heritage.



C. Women & Child Development Programme

1. Elimination of Child labour

The organization involves itself under the clarion call “ Elimination of Child labour” in which frequent awareness is disseminated among the eligible couples regarding spacing of child birth, ban on female foeticide, eradication of domestic violence against women and girls, prevention of bride burning due to want of dowry, prevention of child marriage, equal wage for equal work, women’s emancipation and gender equation, constitutional provision for women, child rights, Through this campaign we spread awareness among the general public regarding elimination of child labour, taking their universal care for mainstreaming them into the pace of community and society and their balanced and integrated development so that they could be the noteworthy citizens of tomorrow.



The program was organized in the form of meeting, workshop, and display of audio-visual aids, students competition, poster pasting, slogan writing, one act play, street play etc. The activities were carried out at different operational villages of NEW INDIA. The program was carried out for a period of 3 months with the help of Local Schools and Colleges.

D. Development and Empowerment of Youth/ Adolescent

The organization NEW INDIA has implemented a program on advocacy, counseling and awareness for the development and empowerment of the youth and adolescents of Dhenkanal district. There were 25 youths and adolescents from different blocks of Dhenkanal participated in the camp. The duration of the camp was one day. During the camp awareness and counseling offered to them for their own development and empowerment. The organization invited resource faculties from the district administration and local line departments to awaken the youth and adolescents on various issues that leads to universal brotherhood and enhanced leadership for the youth.

1. CAREER COUNSELING FOR ADOLESCENTS

NEW INDIA organized a career counseling training camp for the adolescents to mobilize and awake them regarding the positive role,



contributions and spirit of adolescents in building a healthy society. During the career counseling mela/ training program the youths were sensitized about the life skill education, career counseling and life enrichment measures. There were 30 adolescents participated in the training camp. The topics covered in the training were life skill education, personality development, crisis coping mechanism development, development and empowerment of adolescents, adolescents personality development, leadership skill enhancement, enhanced skill, knowledge, ability and functional skill enhancement of the adolescents. The invited resource persons imparted training to the adolescents on different subjects for the balanced and wholesome development of the adolescents and to mainstream them in to the pace of society. The printed resource materials were distributed among the adolescents participated in the career counseling camp for the adolescents.

2. SPORTS PROGRAM



NEW INDIA promotes sports and games in rural and tribal areas of its operational area. For this purpose of development of sports and games among the rural and tribal areas youth the secretary of the organization spreads awareness among them. Due to his personal interest he distributes foot ball, cricket ball & bat, volley ball to the rural and tribal athletes. It is one of the unique program and initiative of the organization as the secretary of the organization boosts the courage and morale among the hidden talents and sports persons in the rural and tribal areas of its operational area. Apart though block level and school wise sports competition the secretary being invited guests distributed prizes and citations to the participants.

E. AGRICULTURE AND HORTICULTURE PROGRAM

1. Formation of Farmers Producer Organization

NEW INDIA has mobilized the community volunteers and village youth of Gondia block in Dhenkanal to contribute their voluntary labour for construction of a water harvesting structure in Gondia block of Dhenkanal district in which almost 60 farmers from different villages of Gondia block, participated. The organization invited resource persons from the Govt. machineries. After successful completion of the water harvesting structure it was put for public use. Due to the water harvesting structure about 30



hector of land were irrigated in khariff session. Keeping in view to transfer improved methods of agriculture produce, farmers insurance, linkage with Agriculture Department and line departments and to aware them about Pradhan Mantri Kishan Sampad Yojana the organization conducted phase wise training of the farmers in Gondia block of Dhenkanal district. There were 17 batches of training completed covering 457 farmers of Gondia block. The Agriculture experts, horticulturists, progressive farmers imparted training and shared with the farmers about improved agriculture cultivation. The program is being continued and the organization is proposing to conduct another 25 batches of training for the farmers in Gondia block of Dhenkanal.

2. LEDP NABARD

Livelihood and Enterprise Development Programme (LEDP) on “Decorative Utility Wooden Toys making” in Gondia Block, Dhenkanal ,District organized by NEW INDIA by the support of NABARD. Due to the project intervention the livelihood restoration of 93 nos SHG members improve through ledp project on “decorative utility wooden toys making” in gondia block, dhenkanal ,district, the economic inclusion and income of the shg members increased this impacted a lot and influence other to adopt the same profession for achieving sales dependency due to this the women artisans



encourage to participate in different activity of income generation and livelihood. Due to value addition and product diver fiction of the wooden craft the demand generated in the local regional, national & international market for which the confusion label of the entrepreneurs enhanced and this will definitely bring and upward quality changes in the standard of living and quality of life. The program brought a positive impact in the socio-economic condition of the artisans due to the product diversification and value addition training imparted for them.

3. Bee Keeping and Honey Processing under SFURTI-MSME Scheme



Aims at providing gainful employment to the farmers and farm based workers and to enhance their income the organization under SFURTI- Scheme of Ministry of MSME, Government of India and technical support of DD Bio Solution PVT Ltd established one Sai Honey Bee keeping cluster at Santhapur in Gondia block under Dhenkanal district. Sai Honey Cluster, located at Santhapur in Gondia block under Dhenkanal with its structure and functioning, productive capacity and income generation. The study reveals that in spite of various attempts by the central and state government, the rural households industries in this region are not performing up to the mark and these industries remain unorganized producing non-mechanised product. Despite many artisans of the cluster primarily depend upon traditional

techniques of production, a few of them trying to cope up with the recurrent changing demand of the buyers by means of creating new design. However, there are no sufficient promotional measures to attract the consumers on a continuous basis. Besides, the credit facilities were not provided sufficiently to develop the industry for the production and sale of the products. However, there is a growing demand for Honey products in the regional market and in the national level. The Cluster has been manufacturing different types of Honey craft items like Honey mats, household utility products, etc. Approximately, 510 artisans have been benefitted in this cluster, wherein 100 percent are from Scheduled Caste and Scheduled Tribe community and below poverty line households. The average monthly income stands at around Rs. 4,500/-. The study suggests that government grant is the urgent need to promote livelihood of

the SC/ST artisans through Honey based products thereby producing bee hives and honey. Emphasis is to be given to use modern machineries, standardized devices and improved tool kits in the process of production. Government and Implementing Agency NEW INDIA plays a pivotal role in marketing the Honey products.

During the year 2023-24, The CFC construction work has been completed. The Cluster Development Executive (CDE) for the cluster has been appointed. The Soft intervention (SI) activities of the cluster are being carried out. We have floated the tender for procurement of machineries' which will be procured soon. The cluster will be functional very shortly. Our technical agency and Nodal Agency cooperating us very promptly to gear up the activities.

4. PLANTATION

ONE MAN- ONE PLANT –INITIATIVE



NEW INDIA drove the awareness campaign on one man, one plant at Santhapur in Gondia block, Dhenkanal. Mr. Babaji Charan Swain, Social worker, Mr. Kailash Chandra Rout, Social worker, Mr. Sanjay Kumar Das, Mr. Bichitrnanda Rout, Mr. Hrushikesh Rout, Mr. Chittaranjan Nayak etc. were transplanted trees at in front of Santhapur Sai Ganesh Mandir, Santhapur, Gondia. There were more than 500 species planted.

F. Rights Based Activities

1. Running consumer counseling center at DCDRF, Dhenkanal, Baragarh, and Sundargarh

In the context of generating massive awareness among the youth and general public in Gondia block under Dhenkanal district, Odisha the organisation organized one day workshop. There were 70 participants attended the workshop. The organisation invited government officials, social activists and horticulturists to awaken the farmers about different horticulture produces, various schemes of Government in the line department, means of convergence and regarding providing required backward and forward linkage. The resource persons distributed different leaflet, booklet and posters on promotion of human rights, fundamental rights, duties and responsibilities of the citizens and measures to promote human rights thereby diminishing the social maladies like, exploitation, extortion, discrimination, deprivation, and atrocities etc.

2. Consumer Awareness Program and Observance of value of National Consumer Day



15. March. 2021 Consumerism has grasped all sections of society, irrespective of habitat across the country. In one hand it has facilitated availability of qualitatively superior materials in the vicinity and in other hand it has given rise to many malpractices by the traders, manufacturers

and service providers to cheat the consumer. The organization has been running a DCIC (District Consumer Information Centre) at DCDRF (District Consumer Disputes Redressal Forum) campus, Dhenkanal and 2 consumer counseling centres at DCDRF Sundargarh and Bargarh. One Counselor has been appointed at each centre by the organization to offer counseling and guidance to the worst victims of consumer and other citizens conflicted with consumer rights, duties and responsibilities. At each centre.

G. Social Defense & Welfare Programme

1. Physiotherapy clinic for senior citizens, Baragarh, Angul and Jharsuguda

NEW INDIA organization has set up a Physiotherapy clinic in the office campus of NEW INDIA located at Jharsuguda district of Odisha. The program is managed by NEW INDIA by the support of SSEPD, Government of Odisha in which extensive care and support services are rendered to the senior citizens having acute health ailments and other age factor diseases. The team of service providers of the organization renders frequent services from dawn to dusk to ameliorate the health problems of the senior citizens. Till date, 865 beneficiaries covered under the services of Physiotherapy clinic. Likewise during the year 2023-24, there were 7843 patients covered. The services are rendered by 3 experienced and expert physiotherapy management service staffs. Out of the 3 staffs one is Physiotherapist, another is multi tasking staff and one is Physiotherapist technician.

2. Physiotherapy Clinic for senior citizens Bargarh.



NEW INDIA organization has set up a Physiotherapy clinic in the office campus of NEW INDIA located at Baragarh district of Odisha. The program is managed by NEW INDIA by the support of SSEPD, Government of Odisha in which extensive care and support services are rendered to the senior citizens having acute health ailments and other age factor diseases. The team of service providers of the organization renders frequent services from dawn to dusk to ameliorate the health problems of the senior citizens. The Physiotherapy clinic renders counseling during old age care, massaging, health check up and measures for balanced diet to the senior citizens to get rid from their physical ailments caused during old age. During the year we have covered 4680 patients. The services of the centre are managed by 3 staffs as designated for the purpose.

3. Physiotherapy Clinic for senior citizens at Angul.

NEW INDIA organization has set up a Physiotherapy clinic in the office campus of NEW INDIA located at Angul district of Odisha. The program is managed by NEW INDIA by the support of SSEPD, Government of Odisha in which extensive care and support services are rendered to the senior citizens having acute health ailments and other age factor diseases. The team of service providers of the organization renders frequent services from dawn to dusk to ameliorate the health problems of the senior citizens. During the period under report, we have covered 7880 patients. The number of patient case is increasing day by day. The management of the services are being done through 3



physiotherapists comprising one Physiotherapist, one multi tasking staff and one physiotherapist technician. During the year 2023-24, the organization widens the scope and arena of services of the cause of the patients seeking physiotherapy care and treatment during their old age.

1. MMU (Mobile Medicare unit) for senior citizens



Aims at providing doorstep services to the senior citizens residing in the out of reach and service deficient regions in Baragarh district, the organization by the support of SSEPD, Department, Government of Odisha has been managing one Mobile Medicare Unit for senior citizens at Bargarh. The mobile medicare unit renders excellent services to the neglected and health service deprived senior citizens free of cost at their door step. During the year, we have covered 6700 patients through different mobile health check up camps. The staffs of the MMU are, one doctor, Nurse, driver and one organizer.

2. Disability and older person awareness program



In the context of generating massive awareness among the disability persons in Gondia block under Dhenkanal district, Odisha. 120 persons attended. The organisation invited government officials, social activists and horticulturists to awaken the farmers about different horticulture produces, various schemes of Government in the line department, means of convergence and regarding providing required backward and forward linkage. The resource persons distributed different leaflet, booklet and posters on agriculture and horticulture advancement technology and present trend of marketing and financial tie- ups. The duration of the program was two days and residential.

H. SKILL DEVELOPMENT TRAINING PROGRAMME

1. SKILL DEVELOPMENT ON LIVELIHOOD SUPPORT TO SHG ON FARMING AND NON FARMING

Subsequent up on generating massive awareness among the SHG members regarding sustainable and replicable Livelihoods, the organization organized different skill training on Rakhi Making, Phenyl making, honey processing, mushroom production, soft toys making and tailoring programs in which total 210 women covered through their respective SHGs. Apart from providing them the required skill training the



organization developed their institutional linkage and arranged required backward and forward linkages for their development and empowerment. The program is being going on. The organization manages the program out of its own contribution.

2. SKILL TRAINING ON BAMBOO CRAFT MAKING BY SC MAHILA



The program was organized at NEW INDIA, training centre, at-Santhapur Gondia by the support of OBDA. There were 25 bamboo craft artisans undergone training for one month. The participants were from Puruhakhoj and Santhapur undergone the training. Mrs. Kalpana sahu, imparted training to the artisans. Mr. Anit Kumar Pattnaik, coordinated the program. During the validation ceremony, Mr. Sudeep Kumar Nayak, Mrs. Kiranabala samantaroy, Assistant Director, OBDA demonstrated to the trainees about the utility value of bamboo and bamboo crafts.

I . MISSION VASTRA, ANNA, SIKSHYA AND SHRAMA

In the context of increasing poverty, illiteracy, ill health, ignorance, exploitation, extortion, atrocities and inhuman practices the society is suffered a lot. It is in this backdrop, need is felt to critically awaken the general public regarding vastra, Anna, Shikshya and contribution of their shramadana (Voluntary labour) for their development and empowerment. **NEW INDIA** in association with Nehru Yuva Kendra Sangathan, Dhenkanal aims at enhancing the leadership skill, crisis coping mechanism, managerial ability and Life skill education for the youth organised a thematic interaction workshop on Mission Vastra, Anna, Shikshya and Shramadana . The venue of the training was at Office of the NEW INDIA, At/Po- Santhapur, Dist- Dhenkanal, Odisha. There were about 50 youths from Santhapur and adjoining villages participated in the training program. The duration of the training was one day, on 12th January 2024, on the eve of International Youth Day.

In the training vivid discussion and analysis was made about the strength, weakness, opportunity and threat of the youth in building a prospering India. The trainers and resource persons invited for the purpose opined their remarks and views about the rule, role and responsibility of youth in promoting youth wellness, positive lifestyle and fit India and to root out the existing scenario of poverty, illiteracy and in human practices. The secretary of the organization NEW INDIA took the initiative to awaken the general public about the theme and act accordingly to create community level organizations and apex organizations of the public to root out the cause. This is one of the unique activities of the organization incepted during the year 2023-24.

J. MISC ACTIVITIES

1. SWACCHATA ABHIYAN



NEW INDIA being a front line civil society has actively involved in the SWACHH BHARAT ABHIYAN during the year of report. It is one of the main aspects in health to keep the health healthy.

Sanitation act as a representation to manifest the health condition of the community in order to keep the community healthy & disease less. **NEW INDIA** has conducted a sanitation rally with the active participation of Raitala G.P. and Karamul G.P. villagers to make the people awarded about the sanitation. This rally carried out by placards, slogan, skit etc. with the support of the school students with permission from their authorities and duly invited. The students were as a catalyst to spread the message regarding the sanitation all over the village. The main objective of this rally was to make the people conscious about the effect of sanitation & to take the conquer over the common diseases in the village level. Moreover the organization in association with District Water and Sanitation Mission (DWSM) Dhenkanal constructed 400 numbers of household latrines at different villages in Gondia block under Dhenkanal district, Odisha.

3. ROAD SAFETY AWARENESS AND ADVOCACY



The organization NEW INDIA in association with MINISTRY OF ROAD TRANSPORT AND HIGHWAYS, GOVERNMENT OF INDIA successfully organized the road safety awareness campaign in different parts of Gondia block of Dhenkanal district in which different students competition, public meeting, rally, padayatra, slogan writing competitions were held to generate massive awareness on use of seat belt, use of helmet and keep in readiness the first aid kits inside the vehicles while driving.

4. VOTER AWARENESS CONTEST MY VOTE IS MY FUTURE AWARENESS ON MO VOTE MO DESH

On 14th March 2024, the organization organized the campaign by the support of Odisha Election Watch. The program was organized at Pingua Degree Mahavidyalaya, Dhenkanal. There were more than 200 students participated. Cjhief Speaker, Mr. Kailash Chandra Rout and Guest of Honour, Mr. Dipti ranjan Mahallik, Odia Lecturer grace the occasion. Mr. Pankaj Kumar sahuo, Economics lecturer, Mr. Ranjan Kumar Sahoo, and Mr. Sheshadeb Rout, secretary awaked the participants to cast their valuable votes.



4.DISPALY STALL OF BAMBOO CRAFT PRODUCT



By the support of OBDA (Odisha Bamboo Development Agency) Bhubaneswar, we have organized a handicrafts exhibition on Bamboo craft and world populous Joranda Magha Mela 2023 at Mahimagadi, Joranda, Dhenkanal. The

duration of the program was from 22nd to 29th March-2024. There were 30 stalls of bamboo craft items displayed in the stall. The sale dividends was very lucrative. The participants of the stall praised a lot to NEW INDIA and OBDA (Odisha Bamboo Development Agency) and Joranda Gram Panchayat for giving them the platform to sale their products.

5.AWARENESS ON DISASTER MANAGEMENT

The organization prepared the village disaster management plan and gram panchayat disaster management plan at different villages in Gondia block under Dhenkanal district. The program was supported by Gondia panchayat samiti. Through this program we covered 30 villages of 7 GPs. During this program MOCK DRILL was held in involving the public. The mock drill educated the public on how to rescued people during the disaster, cleaning road from falling trees and to how to rescue rapid people from multi storied building. With a demonstration on how to rescue people to fall into the river.

6.ANIMAL WELFARE (GOSHALA)



NEW INDIA out of its own contribution has been established a stray animal shelter (Goshala) at Kapilash in Gondia block under Dhenkanal district. During the year 2023-24, there were 53 stray animals have been rescued and housed in the animal shelter.

The organisation renders proper watch and word for proper maintenance of the Goshala. Trained and efficient staffs have been appointed by the organisation to look after the management of the shelter home for the animals. The land has been taken on long term lease for fodder cultivation and developing the grazing land for the animals.

7.TRAINING PROGRAM ON MILLETS

The organization out of its own contribution has awakened the farmers on millet cultivation. The program is the first of its kind in the locality. Due to our approach there were 234 farmers cultivated millets in their uplands. During the year we have yielded 230 quintals of finger millets and 12 qunitals of sorghum. The yielded millets (both finger millets and sorghum) are being deposited for sale at the local millet mandi and the farmers received their incentives from the local mandi with basic counseling to grow more and more millets in their crop field. The farmer level awareness was also increased in terms of preparation of Pancha Gavya, Handi khata, Bramhastra, Neemastra and Bio-input



manure. The program is being going on in a massive way which will be certainly doubled during the year to come.

8.Observation of National Day/Week

During the financial year 2023-24 NEW INDIA observed the national days at different public and private institutions in following the days and events as reflected below.

1ST January World Day of peace, 12th to 19th January National Youth Week , 25 January National Voters Day, 26th January Republic Day, 13th February World Radio Day, 27th February World NGO Day, 8th March International Women's Day, 15th March World Consumer Right Day, 22th March World Water Day, 7th April World Health Day, 29th April International Dance Day, 31st May World Anti Tobacco Day, 14th June World Blood Donors Day, 21st June International Sangeet Day & International Yoga Day, 15th August Independence Day, 2nd October Gandhi Jayanti & NEW INDIA Foundation Day, 11th October National Girl Child Day, 16th October World Food Day, 27th November Organ Donation Day, 1st December World AIDS Day, 23th December National Kishan Day, 24th December National Consumer Right Day.



K. Training and exposure of staff

Capacity building across the organizations at various levels has been one of the major thrust areas of NEW INDIA. During the reporting period it has concentrated in enhancement of capabilities of the functionaries/members around the organization through training, regular meetings, issue based rallies, protest meetings, exposure visits, assistance in problem solving and monitoring of progress. In order to enhance the skill and expertise of the target population so as to enable them to get income opportunities skill development training programme were conducted. The Food Processing

Training Programme conducted by NEW INDIA during the reporting period was very much encouraging & very effective in enhancing the skill and income generating ability of the rural women in Dhenkanal district. During this year training was organized for forty rural poor women. Training on preparation of jelly, jam, squash and pickles etc were imported by the skilled professional trainers in New India Training Hall at Santhapur under Gondia block.



L. Press Highlight



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at A GLANCE

NEW INDIA-नियु इण्डिया



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A Regd. State Level Social Welfare & Cultural Development Voluntary Organisation



- ▶ Help Community-Help People
- ▶ Service to mankind is service to God
- ▶ Help Ever- Hurt never
- ▶ Love All- Serve All
- ▶ Healthy India- Happy Family
- ▶ Dream & Discuss Decide and Do

- ▶ Donate Red
- ▶ Spread Green
- ▶ Save Blue

