

Annual Report of PARDA, Nuapada For the Year 2024–25

Introduction and Profile of PARDA: PARDA is a grassroots voluntary development organization based in Nuapada district, Odisha. Established with a commitment to social justice, community empowerment, and sustainable development, PARDA has been working for over two decades with marginalized communities including tribal groups, small and marginal farmers, women, children, persons with disabilities, elderly citizens, and socially excluded populations.

The organization envisions an inclusive and equitable society where all individuals enjoy dignity, rights, and opportunities for growth.

Over the years, PARDA has addressed critical challenges such as poverty, distress migration, disability rehabilitation, health care, disaster risk reduction, and sustainable livelihoods.

PARDA's approach emphasizes **community participation, capacity building, gender equality, and ecological sustainability**. With strong networks at the village, block, and district levels, the organization has mobilized local communities to become active partners in their own development. In the financial year **2024–25**, PARDA implemented a range of programs spanning **farmer producer organizations, integrated natural resource management, disability care, senior citizen welfare, literacy, transgender inclusion, and disaster preparedness**. This annual report highlights the key achievements, impact, and future directions of the organization.

1. Promotion of Farmers Producer Organisations (FPOs): Recognizing the importance of collective strength for small and marginal farmers, PARDA has been actively promoting Farmer Producer Organizations (FPOs) in Nuapada district. In 2024–25, two FPOs – **Sarba Magala FPO** and **Kanabhira FPO** – were strengthened and supported.

Key Achievements:

- **Membership Growth:** Over **1,250** farmers were mobilized under these FPOs, of which 38% were women farmers.
- **Capacity Building:** Regular training on crop diversification, collective marketing, governance, and financial management was conducted.
- **Market Linkages:** Sarba Magala FPO facilitated collective marketing of maize, groundnut, and pulses, achieving better price realization.
- **Agri-input Services:** Both FPOs began functioning as a hub for seeds, fertilizers, and farm implements, reducing the dependency of farmers on local traders.
- **Sustainability:** The FPOs started building a revolving fund for meeting members' urgent credit needs.

The FPOs have not only empowered farmers economically but also enhanced their bargaining power and resilience in the face of market fluctuations.



2. Arresting Distress Migration under INRM Programme: Nuapada district has long been a hotspot of **distress migration**, with thousands of households compelled to migrate to brick kilns and urban centers in search of work. In 2024–25, PARDA intensified its efforts under the **Integrated Natural Resource Management (INRM) programme** across **20 Gram Panchayats of Nuapada and Komna block**.

Interventions:

- **Employment Creation:** 15,000 migrant-prone households benefitted through **300 mandays of local employment** each.
- **Land Development:** Construction of **farm ponds, check dams, and land reclamation works** enhanced irrigation facilities.
- **Horticulture & Plantation:** Promotion of **mango orchards, kitchen gardens, herbal gardens, and nutrition gardens** improved food security and diversified livelihoods.
- **Water Harvesting Structures:** Strengthened community assets reduced migration by enabling year-round agricultural activities.



Impact:

- Significant reduction in distress migration, especially of women and children.
- Increased nutritional diversity in villages.
- Strengthened community ownership of land and water resources.

3. Promotion of Integrated Farming in Tribal Areas: Integrated farming has been one of PARDA's key strategies for improving the resilience of tribal households. The program adopted the **Comprehensive Development Plan (CDP)** approach to introduce crop diversification, livestock rearing, and agroforestry.

Major Components:

- **Crops Promoted:** Maize, black gram, green gram, groundnut, cotton, arhar, ragi, and small millets.
- **Agroforestry:** Plantations of fruit-bearing and timber trees created long-term livelihood options.
- **Vegetable Farming:** Introduction of seasonal vegetable cultivation for nutrition and market income.
- **Animal Husbandry:** Expansion of poultry and goat rearing supported by veterinary camps and vaccination drives.
- **Organic Farming:** Training in preparation of **liquid manure, vermicompost, and bio-pesticides** reduced input costs.



Outcomes:

- 1,800 tribal households adopted diversified farming models.
- Household income increased by an average of **20–25%**.

- Tribal women played a central role in kitchen garden and poultry management, contributing to empowerment.

4. Physiotherapy Centre for Senior Citizens:

Elderly persons in rural Nuapada often suffer from untreated physical ailments and limited access to rehabilitation services. PARDA established a **Physiotherapy Centre for Senior Citizens** to address these challenges.

Services Offered:

- Physiotherapy treatment for arthritis, joint pain, paralysis, and post-stroke rehabilitation.
- Regular exercise and mobility training sessions.
- Counseling services for elderly health awareness.

Achievements:

- **620 senior citizens** across the district received therapy support.
- Improved mobility, reduced pain, and enhanced quality of life for many beneficiaries.
- The centre became a model for community-based geriatric care.



5. Mobile Healthcare Unit for Senior Citizens: To reach elderly persons in remote villages, PARDA operated a **Mobile Healthcare Unit**.

Interventions:

- Organized **45 health camps** in different Gram Panchayats.
- Services included general health check-ups, distribution of medicines, eye screening, and referral support.
- Collaboration with local doctors and paramedical staff ensured quality service delivery.

Impact:

- Over **3,200 senior citizens** benefitted from health camps.
- Increased awareness on preventive health practices.
- Reduced out-of-pocket expenditure for rural elderly populations.

6. Therapeutics & Rehabilitation Centre for Persons with Disabilities: As part of its commitment to disability inclusion, PARDA continued to run a **Therapeutics & Rehabilitation Centre**.

Facilities Provided:

- **Physiotherapy, occupational therapy, behavioral therapy, and nutritional support** for children with disabilities.
- Counseling for parents and caregivers.
- Skill development and recreational activities.



Key Data (2024–25):

- **55 children with disabilities** received regular therapy.
- Linkages established for disability certificates, social security pensions, and assistive devices.
- Collaboration with schools for inclusion of children with disabilities in mainstream education.

7. Consumer Awareness Programs Organized by PARDA: PARDA, in collaboration with the District Consumer Legal Metrology (DCLM), Nuapada, successfully organized Consumer Awareness Programs on the occasions of National Consumer Day (24th December 2024) and World Consumer Rights Day (15th March 2025).

Objectives:

- To create awareness among rural and urban consumers regarding their rights and responsibilities.
- To sensitize people about legal provisions under the Consumer Protection Act, 2019.
- To promote the culture of fair trade practices, safe products, and grievance redressal mechanisms.

Highlights of the Program:

1. **Awareness Sessions:** Resource persons from DCLM and PARDA delivered interactive talks on consumer rights, including Right to Safety, Right to Information, Right to Choose, Right to Redressal, and Right to Consumer Education.
2. **Demonstrations:** Practical demonstrations on the use of weighing scales, standardization, and identifying duplicate or adulterated products.
3. **Legal Guidance:** Information on filing complaints in consumer courts and using online grievance portals.
4. **Community Participation:** More than 300 participants including students, women SHG members, farmers, and traders attended the programs.
5. **IEC Materials:** Leaflets, posters, and banners were distributed to spread the message of consumer rights and responsibilities in local language.
6. **Cultural Activities:** Street plays and slogan competitions were organized to make the program engaging.

Impact:

- Improved understanding of consumer rights among rural households.
- Enhanced confidence among participants to demand quality and standard products.
- Strengthened linkage between community members and the District Consumer Legal Metrology office.

Conclusion: Through these observances, PARDA reaffirmed its commitment to empowering communities by spreading awareness on consumer rights, legal protection, and ethical trade practices. The collaboration with DCLM, Nuapada ensured wider outreach and credibility to the program.

8. Adult Literacy Programme: Illiteracy continues to be a barrier to empowerment, especially for rural women and elderly populations. In 2024–25, PARDA implemented an **Adult Literacy Programme** with 50 Vidya Centres across Nuapada district.

Outcomes:

- **2,000 adult learners** acquired functional literacy skills.



- Women learners developed confidence to read, write, and handle basic numeracy for financial transactions.
- Literacy education linked to livelihood enhancement, SHG record-keeping, and access to entitlements.

8. Transgender Inclusion Initiatives: Transgender communities in Nuapada face stigma, exclusion, and lack of access to entitlements. PARDA worked to promote **social security, financial inclusion, and recognition.**

Achievements:

- **130 transgender individuals** were supported in obtaining ID cards, registration, and pensions.
- Linkages created with financial institutions for opening bank accounts and accessing credit.
- Capacity-building workshops on rights, entitlements, and leadership.
- Advocacy at district and block levels for inclusive policies.

This initiative marked a strong step toward mainstreaming transgender communities into development processes.

9. Pre-school Nutrition and Education Initiative : In an effort to improve the health and early learning outcomes of children in remote forest and tribal areas, **PARDA**, with the generous support of **Jiv Daya Foundation**, launched the **Pre-school Nutrition and Education Initiative** during 2024–25.

The initiative focused on addressing the nutritional and educational needs of **SAM (Severely Acute Malnourished)** and **MAM (Moderately Acute Malnourished)** children living in the **Sunabeda Wildlife Sanctuary** area, specifically in the villages of **Dhekunpani, Gatibeda, Junapen, and Koked.**

Key Components of the Initiative:

1. Nutritional Support:

- Distribution of **milk and biscuits** on a regular basis to improve child nutrition.
- Provision of **ration kits** to support household food security and reduce malnutrition.

2. Educational Support:

- Supply of **education kits** including notebooks, pencils, crayons, and learning materials.
- Distribution of **school uniforms and footwear (boots)** to pre-school children for regular attendance and improved self-esteem.

3. Community Engagement:

- Orientation sessions with parents and caregivers on child nutrition, hygiene, and importance of early childhood education.
- Regular monitoring of children's growth and learning progress.

Outcomes:

- **Over 120 children** from marginalized tribal families benefitted directly from this initiative.
- Improved **nutritional intake** reduced cases of hunger and weakness among SAM/MAM children.



- Increased **attendance in pre-schools/anganwadis**, as children were motivated with educational support and proper uniforms.
- Greater awareness among parents regarding the importance of **balanced nutrition and early education**.

Conclusion:

The Pre-school Nutrition and Education Initiative has been a significant step toward addressing the twin challenges of **malnutrition and lack of educational access** in remote tribal areas. Through its collaboration with the Jiv Daya Foundation, PARDA has demonstrated how **partnerships can make a meaningful difference** in the lives of vulnerable children in hard-to-reach areas.

10. Disaster Risk Management & Village Development Mitigation Plans (VDMPs): Nuapada is prone to droughts, floods, and climate risks. To enhance resilience, PARDA facilitated the preparation of **Village Development Mitigation Plans (VDMPs)** in **56 Gram Panchayats**.

Highlights:

- Community-led risk assessment exercises.
- Identification of safe shelters, water sources, and emergency plans.
- Training of village disaster task forces.
- Promotion of climate-resilient agriculture practices.

These VDMPs have enhanced preparedness and reduced vulnerability of rural communities to disasters.

10. Future Plans of PARDA: Looking ahead, PARDA envisions deepening its interventions with a focus on sustainability and inclusion. The major priorities for **2025–30** include:

1. Expansion of FPOs into value addition and agri-business enterprises.
2. Strengthening climate-resilient agriculture and natural resource management.
3. Establishing a full-fledged **Disability Resource & Rehabilitation Centre** at the district level.
4. Setting up an **Old Age Care & Wellness Centre** for comprehensive geriatric services.
5. Scaling adult literacy into **digital literacy** and linking with livelihood opportunities.
6. Expanding transgender inclusion to skill development and entrepreneurship.
7. Promoting renewable energy, clean water, and sanitation in underserved villages.
8. Developing stronger advocacy platforms for rights of migrants, women, and vulnerable groups.

Conclusion

The year **2024–25** was marked by **diverse, inclusive, and community-driven interventions** by PARDA. From addressing distress migration to promoting integrated farming, from rehabilitating children with disabilities to empowering transgender individuals, the organization has remained committed to its mission of **“building an inclusive society through people’s participation.”**

PARDA acknowledges the contributions of community members, volunteers, staff, donors, and government departments whose support has been instrumental in achieving these milestones. With renewed energy, PARDA steps into the future with a stronger vision for sustainable and equitable development in Nuapada and beyond.



**Chairman
PARDA, Nuapada**